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OKLAHOMA STATE UNIVERSITY

**Committee for the Assessment of General Education
And
The Office of University Assessment**

**General Education Assessment
Annual Report, 2010**

Committee for the Assessment of General Education

Jon Comer
Cheryl Farr
John Gelder
Frances Griffin
Ed Walkiewicz
Greg Wilber

Office of University Assessment and Testing

Jeremy Penn, Ph.D., Director
Mark Nicholas, M.S., Assistant Director
John D. Hathcoat, M.S., Statistical Analyst
Sungah Kim, M.A., Graduate Research Associate
uat@okstate.edu
(405) 744-6687

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Executive Summary

Introduction

General education at Oklahoma State University (OSU) is intended to:

- A. Construct a broad foundation for the student's specialized course of study,
- B. Develop the student's ability to read, observe, and listen with comprehension,
- C. Enhance the student's skills in communicating effectively,
- D. Expand the student's capacity for critical analysis and problem solving,
- E. Assist the student in understanding and respecting diversity in people, beliefs, and societies, and
- F. Develop the student's ability to appreciate and function in the human and natural environment.¹

OSU has been involved in assessment of general education for more than ten years. Three approaches are used to evaluate the general education program: institutional portfolios, review of general education course database, and college-, department-, and program-level approaches. This report focuses on OSU's use of institutional portfolios to assess the general education program.

Institutional portfolios provide direct evidence of student achievement of the overall goals of general education. Institutional portfolios have been developed in five areas that represent the overall goals of the general education program (letters in parentheses map portfolios to the goals above):

1. Written communication (B and C)
2. Critical thinking (D)
3. Math problem solving (D)
4. Science problem solving (D)
5. Diversity (E and F)

Recognizing that these goals cannot be achieved only through completion of courses with general education designations, student artifacts are collected from courses across campus that reveal students' achievement in each institutional portfolio area. These student artifacts are then assessed by a panel of faculty members using rubrics created by faculty members at OSU. Each rubric has a different number of categories used in the scoring process. All rubrics use a 1 to 5 scale where a 1 is low and a 5 is high. In 2010 three portfolios were developed in the areas of written communication, critical thinking, and diversity.

Critical Thinking Results

In 2010, 140 artifacts (17 from freshmen, 35 from sophomores, 38 from juniors, and 46 from seniors²) were assessed by six faculty members working in two teams using the critical thinking rubric developed by OSU faculty members. Of the 140 artifacts, 2 (1.5%) were given an overall score of 1, 36 (25.7%) were given an overall score of 2, 70(52.1%) were given an overall score of 3, 28 (20.0%) were given an overall score of 4, and 1 (0.7%) artifact was given an overall score of 5.

The average score in 2010 was 2.93 (2.94 for problem, 3.17 for perspective, 2.84 for support, 2.79 for conclusion, 2.58 for assumption, and 2.46 for context). A one-way ANOVA indicated that critical thinking scores significantly varied from 2005 to 2010 $F(5, 852) = 5.321, p < .001$. Follow-up tests indicated that the average critical thinking score in 2007 ($M = 2.58, SD = .78$) was significantly lower than the average critical thinking score in 2005 ($M = 2.89, SD = .62$) ($p < .01$), 2006 ($M = 2.83, SD = .61$)

¹ <http://osu.okstate.edu/acadaffr/aa/gened-CriteriaGoals.htm>

² Classification status available for 136 artifacts.



2008 ($M = 2.84, SD = .68$) ($p < .05$), 2009 ($M = 2.94, SD = .77$) ($p < .001$), and 2010 ($M = 2.93, SD = .74$) ($p < .01$).

In 2010 significant differences were found in critical thinking scores across grade classification $F(3, 100) = 3.157, p < .05$. Follow-up tests indicated that seniors ($M = 3.09, SD = .78$) and juniors ($M = 3.08, SD = .67$) had, on average, higher critical thinking scores than sophomores ($M = 2.56, SD = .70$) ($p < .05$). In 2010 no significant differences were found in critical thinking scores across transfer status³ $F(1, 138) = 1.167, p > .05$. Analysis of combined scores indicated that on average non-transfer students⁴ ($M = 2.88, SD = .72$) had a tendency to have higher critical thinking scores than transfer students ($M = 2.69, SD = .76$) $F(1, 817) = 11.09, p < .01$. For critical thinking artifacts the average ACT score was 24.83. Non-transfer students with an average ACT score had a mean critical thinking score of 2.87. For OSU students with average ACT composite scores the mean difference in critical thinking scores across non-transfer and transfer students failed to be statistically significant ($b = -.096, t = -1.314, p > .05$).

The failure to find a significant difference in critical thinking scores among transfer and non-transfer students critical thinking scores when controlling for ACT should be interpreted with caution. It is possible that a selection effect was introduced into the analysis wherein transfer students with ACT scores measured by OSU are systematically different from transfer students without ACT scores. This possibility was investigated by comparing these students on measured variables (see Table 1). For 2010 critical thinking artifacts, transfer students without ACT scores had an average OSU GPA of 3.29, while transfer students with ACT scores had an average OSU GPA of 2.63. These differences were statistically significant $F(1, 37) = 13.144, p = .001$. The average critical thinking score for transfer students without ACT scores was 2.82, and this same average was obtained for transfer students with ACT scores. Transfer students without ACT scores also had a tendency to have greater cumulative credit hours ($M = 119.82, SD = 24.94$) than transfer students with ACT scores ($M = 99.47, SD = 34.17$) $F(1, 37) = 4.69, p < .05$. No differences in credit hours accumulated at OSU were detected ($p > .05$). This pattern of results suggests that these artifacts collected in 2010 do indeed vary in interesting ways. It must be remembered however, that in 2010 only 39 critical thinking artifacts were collected on transfer students, which is hardly representative of all transfer students at OSU.

Table 1. Comparison of transfer students with and without ACT scores

	<i>M</i> OSU GPA	<i>M</i> Critical Thinking Score	Cumulative Credit Hours
Transfer students (N = 39)			
Without ACT score	3.29***	2.82	119.82*
With ACT score	2.63***	2.82	99.47*

* $p < 0.05$

*** $p < 0.01$

Analysis of all years combined indicated that there were 98 critical thinking artifacts categorized as transfer students without ACT scores and 133 critical thinking artifacts classified as transfer students with ACT scores. No differences were detected in OSU GPA ($p > .05$) or cumulative credit hours ($p > .05$) for all years combined. Transfer students without ACT scores had an average critical thinking score of 2.71, and transfer students with ACT scores also had an average critical thinking score of 2.68. These differences were not statistically significant $F(1, 229) = .137, p > .05$. Average OSU cumulative hours for transfer students without ACT scores ($M = 52.49, SD = 25.75$) were significantly lower than for transfer students with ACT scores ($M = 62.48, SD = 30.96$) $F(1, 229) = 6.67, p = .01$. Once again, transfer

³ “Transfer students” are students that did not begin at OSU.

⁴ “Non-transfer students” are first-time students that started at OSU.



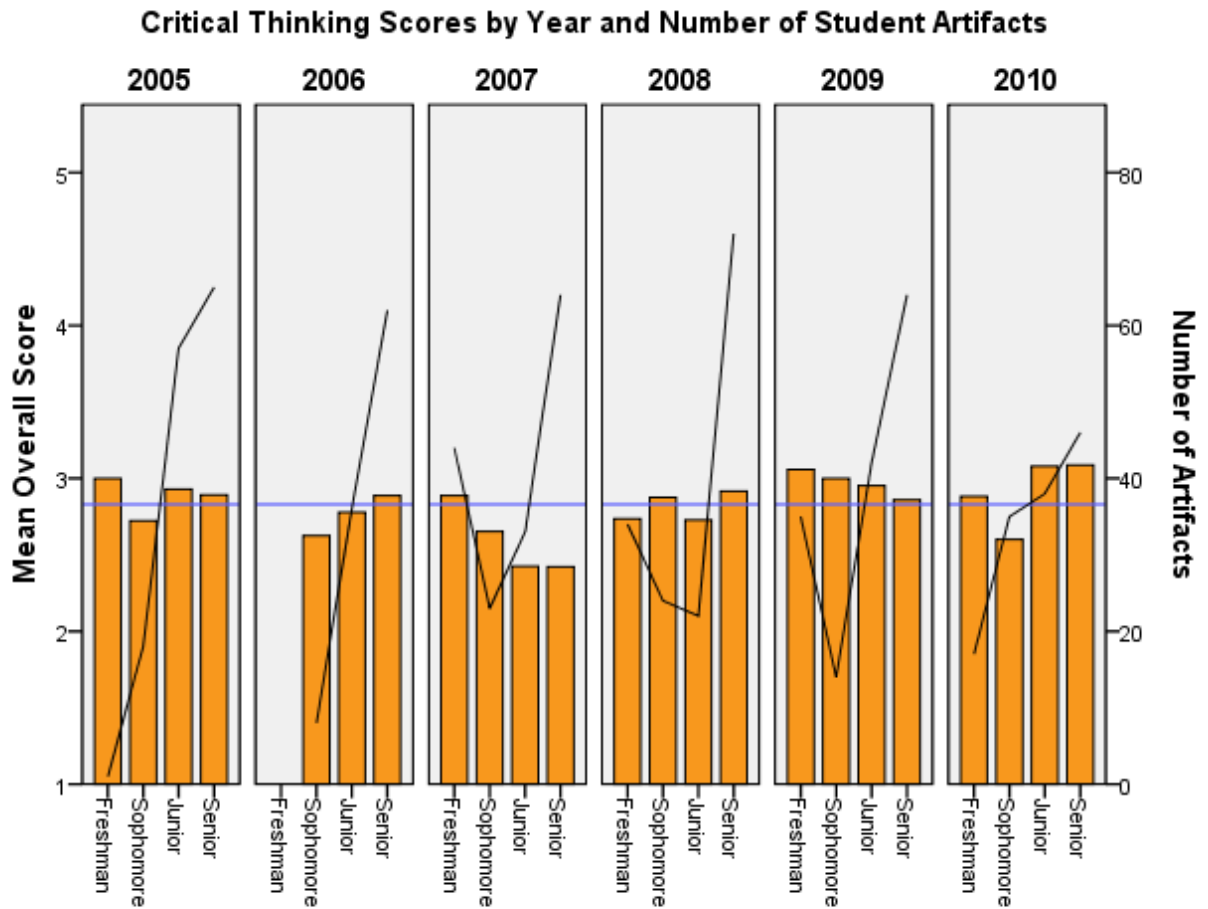
students with and without ACT scores do indeed vary in interesting ways, thus suggesting the need to exhibit caution when controlling for the effect of ACT in critical thinking scores among these artifacts.

In 2010 critical thinking scores were not significantly associated with ACT composite scores ($r = .114, n = 109, p > .05$) or GPA ($r = .102, n = 138, p > .05$). Critical thinking scores were slightly associated with composite ACT ($r = .199, n = 707, p < .001$) and GPA ($r = .225, n = 855, p < .001$) across all years combined. Analysis of combined scores indicates that ACT composite scores and GPA account for approximately 7% of the variance in critical thinking scores $F(2, 704) = 24.417, p < .001$. Among critical thinking artifacts the average ACT composite score was 24.83 and the average OSU GPA was 3.09. The mean critical thinking scores for a student with a typical ACT composite score and typical OSU GPA is 2.849. For a student with an average ACT composite score an increase in one letter grade, as indicated by GPA, predicts a gain of .20 points in critical thinking $t = 4.358, p < .001$. For a student with an average GPA, an increase in one ACT point predicts an increase in critical thinking scores of .02 points $t = 2.819, p < .01$.

A one-way ANOVA was used to examine differences in mean critical thinking scores among seniors across 2005 ($M = 2.89, SD = .73$), 2006 ($M = 2.89, SD = .75$), 2007 ($M = 2.42, SD = .73$), 2008 ($M = 2.92, SD = .73$), 2009 ($M = 2.85, SD = .61$) and 2010 ($M = 3.09, SD = .74$). Results indicated significant differences in average senior critical thinking scores across year of data collection $F(5, 367) = 5.427, p < .001$. Follow-up tests indicated that the average senior critical thinking score in 2007 was significantly lower than the average critical thinking scores in 2005 ($p < .01$), 2006 ($p < .01$), 2008 ($p < .01$) 2009 ($p < .01$), and 2010 ($p < .01$). The average critical thinking score for freshmen did not significantly vary across year of data collection $F(4, 118) = 1.16, p > .05$.



Figure 1



The orange bars show the average score by year and classification status (the left y-axis). The black line shows the number of artifacts collected by year and classification status (the right y-axis). The blue horizontal line shows the overall average score across all years and classification statuses.

Diversity Results

In 2010, 66 student artifacts (1 from freshmen, 15 from sophomores, 28 from juniors, and 22 from seniors) were assessed by two teams of three faculty members using the diversity rubric developed by OSU faculty members. Of the 66 artifacts, 20 (30.3%) were given an overall score of 1, 13 (19.7%) were given an overall score of 2, 24 (36.4%) were given an overall score of 3, 9 (13.6%) were given an overall score of 4, and 0 artifacts were given an overall score of 5.

The average score in 2010 was 2.33 (2.40 for conceptual understanding, 2.33 for values diversity, 2.55 for knowledge of historical context, and 2.41 for sources of understanding). A one-way ANOVA indicated that the average diversity score significantly differed across year of data collection $F(3, 246) = 8.298, p < .001$. Follow-up tests indicated that the average diversity score in 2008 was significantly higher than all other years.

In 2010 no significant differences were found in average diversity scores across grade classification $F(3, 62) = .198, p > .05$ or transfer status $F(1, 64) = .029, p > .05$. Analysis of combined scores indicated that on average non-transfer students ($M = 2.67, SD = 1.03$) had a tendency to have higher diversity scores than transfer students ($M = 2.35, SD = .96$) $F(3, 2247) = 6.027, p < .05$. Non-transfer students with typical GPAs had an average diversity score of 2.63. Transfer students with typical GPAs had an average diversity score of 2.44, which was not significantly different from the mean diversity score of similar non-transfer students ($t = -1.412, p = .159$).

In 2010 diversity scores were not significantly associated with composite ACT scores ($r = -.061, n = 52, p > .05$) or GPA ($r = .216, n = 66, p > .05$). When analyzing all years combined, diversity scores were moderately associated with GPA ($r = .321, n = 250, p < .001$) and slightly associated with composite ACT scores ($r = .206, n = 185, p < .01$). Among diversity artifacts the average ACT composite score was 23.55 and the average OSU GPA was 2.98. For students with an average ACT score, an increase in one letter grade, as measured by GPA, predicts an increase in diversity scores of .517 points ($t = 3.205, p < .01$). ACT composite scores were not a significant predictor of diversity scores when controlling for GPA ($b = .002, t = .09, p > .05$).

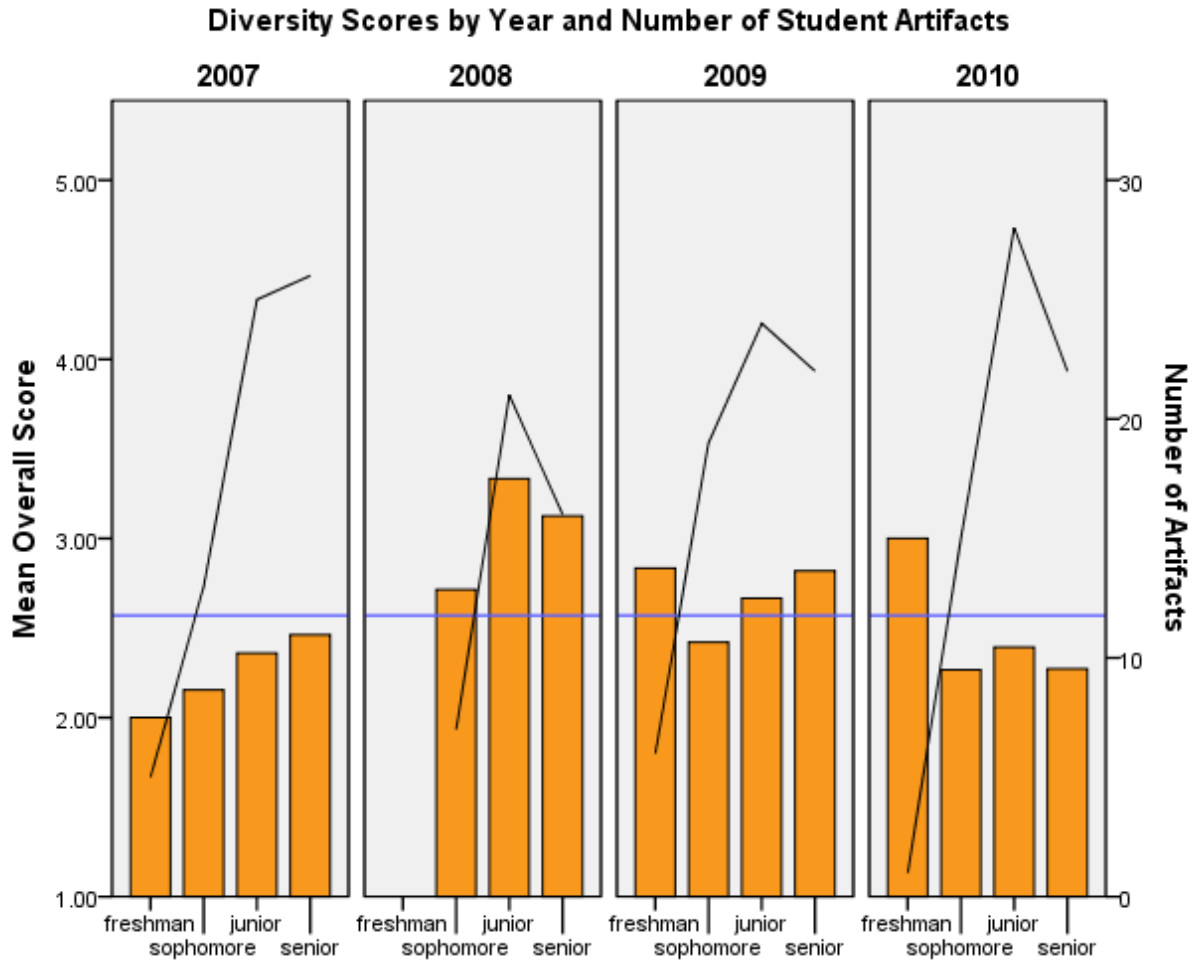
A one-way ANOVA indicated that the mean diversity scores for seniors in 2007 ($M = 2.46, SD = .81, n = 26$), 2008 ($M = 3.12, SD = .89, n = 16$), 2009 ($M = 2.82, SD = .91, n = 22$), and 2010 ($M = 2.27, SD = .97, n = 22$) differed beyond chance expectations $F(3, 82) = 2.748, p < .05$. Follow-up tests indicated that 2010 seniors had, on average, lower diversity scores than seniors in 2008 ($p < .05$).

Faculty also rated 64 diversity artifacts with a VALUE rating rubric, a nationally standardized measure of intercultural knowledge and competence (ratings ranged from 1-4 with higher scores indicating greater levels of competence). On average, the sample of OSU artifacts had an average VALUE score of 1.94 (cultural self-awareness = 1.89; cultural worldview framework = 1.98; empathy = 1.91; curiosity = 1.86; openness = 1.83).

Concurrent validity of the OSU diversity rubric may in part be established by examining its association with each component of the VALUE rubric. The overall score from the OSU rubric was highly correlated with the overall, average VALUE score ($r = .81, p < .01$), cultural self-awareness ($r = .80, p < .01$), cultural worldview framework ($r = .73, p < .01$), empathy ($r = .77, p < .01$), curiosity, ($r = .77, p < .01$), and openness ($r = .67, p < .01$). A regression analysis indicated that component scores from the OSU diversity rubric (e.g. conceptual understanding, values diversity, knowledge of historical context, and sources of understanding, value, and knowledge) together accounted for 67% of the variance in overall VALUE scores $F(4, 58) = 29.054, p < .001$.



Figure 2



The orange bars show the average score by year and classification status (the left y-axis). The black line shows the number of artifacts collected by year and classification status (the right y-axis). The blue horizontal line shows the overall average score across all years and classification statuses.



Written Communication Results

In 2010, 147 student artifacts were assessed by six faculty members working in two teams using the writing rubric developed by faculty members at OSU. Of the 147 artifacts, 4 (2.7%) were assigned an overall score of 1, 34 (23.1%) were assigned an overall score of 2, 67 (45.6%) were assigned a score of 3, 32 (21.8%) were assigned an overall score of 4, and 10 (6.8%) were assigned an overall score of 5.

The average writing score in 2010 was 3.07 (Content = 3.27, Organization = 3.10, Style/Mechanics = 3.03, and Documentation = 2.93). Analysis of average writing scores across 2001 to 2010 indicated significant differences in writing scores across time $F(2, 1277) = 8.51, p < .001$. Follow-up tests indicated that writing scores in 2008 ($M = 2.43, SD = .71$) were significantly lower than all other years.

In 2010 writing scores did not significantly vary across grade classification $F(1, 136) = .196, p > .05$ or transfer status $F(1, 139) = .696, p > .05$. Analysis of combined scores however, did indicate significant differences in average writing scores across grade classification $F(3, 1275) = 6.259, p < .001$. Follow-up tests indicated that, on average, seniors ($M = 2.96, SD = .88$) tended to have higher writing scores than freshmen ($M = 2.64, SD = .84$) ($p < .001$) for all years combined.

Across all years combined moderate associations were found among English ACT sub scores and writing scores ($r = .341, n = 1050, p < .001$) and OSU GPA and writing scores ($r = .307, n = 1284, p < .001$). English ACT sub scores and GPA combined account for approximately 15% of the variance in writing scores $F(2, 1046) = 93.26, p < .001$. Among writing artifacts the average ACT composite scores was 24.20, the average English ACT component score was 24.37, and the average OSU GPA was 3.07. Students with typical ACT scores and typical OSU GPA scores have an average writing score of 2.852. For students with average ACT scores, an increase in one letter grade, as measured by GPA, predicts an increase in writing scores to 3.117 ($b = .292, t = 6.638, p < .001$). ACT English sub scores were also found to be a significant predictor of writing scores when controlling for OSU GPA ($b = .044, t = 7.95, p < .001$).

Transfer status and English ACT sub scores account for approximately 12% of the variance in writing scores $F(2, 1034) = 69.033, p < .001$. Non-transfer students with average English ACT scores have a mean writing score of 2.828. Transfer students with an average English ACT score have a mean writing score of 2.694, which is significantly lower than the mean writing score of non-transfer students with average English ACT sub scores ($b = .134, t = 2.087, p < .05$). When not controlling for English ACT sub scores, average differences in writing scores among non-transfer ($M = 2.86, SD = .88$) and transfer students ($M = 2.81, SD = .88$) were not significantly different across all years combined $F(1, 1261) = .933, p > .05$.

Given that transfer students with ACT scores measured by OSU may be different than transfer students without ACT scores it is important to investigate whether a possible selection effect was introduced into the analysis. In 2010, 33 writing artifacts were designated as transfer students. Of these, 20 had ACT scores and 13 did not have ACT scores. No differences were detected in total cumulative hours ($p > .05$), OSU GPA ($p > .05$), or in writing consensus scores ($p > .05$). Analysis of combined scores also detected no differences in these two groups on the same variables. Though no differences were detected among these groups, thus suggesting that there may not be systematic differences in these two groups, two points of caution must be stated. First, the limited sample size makes it unlikely that writing artifacts collected on transfer students are representative of all transfer students at OSU. Secondly, it is possible that these artifacts differ in important ways that are currently not measured by UAT.



A one-way ANOVA indicated that the average senior writing comprehension score across year of data collection differed beyond chance expectations $F(8, 500) = 5.046, p < .001$ (see Table 2). Follow-up tests indicated that seniors in 2008, on average, had lower writing comprehension scores than seniors in 2001 ($p < .05$), 2003 ($p < .01$), 2004 ($p < .01$), 2005 ($p < .01$), 2006 ($p < .01$), and 2010 ($p < .01$). A one-way ANOVA indicated no significant differences in average writing comprehension scores for freshmen across all years of data collection $F(8, 160) = 1.172, p > .05$.

Table 2. The writing comprehension score for the average senior by year

Year	n	Mean	SD
2001	31	3.10	.91
2002	40	2.85	.80
2003	94	3.01	.82
2004	57	3.23	1.07
2005	45	3.16	.90
2006	55	3.16	.79
2008	79	2.46	.75
2009	63	2.87	.85
2010	45	3.09	.90

Two methods were used in order create a score from the OSU rubric which would meet minimally acceptable writing proficiency expectations for a graduating senior. Under method 1 faculty members were asked to estimate the expected number of artifacts which would fall within each possible score of the OSU rubric when taking a random sample of artifacts from 100 students with minimally proficient writing ability. Weighted scores were then calculated across faculty members. Results from this procedure indicated that an overall writing score of 3.49, when using the OSU rubric, would meet faculty expectations for a minimally proficient graduating senior.

Under Method 2 faculty judges rated 30 artifacts as proficient or not proficient when proficiency is defined as a minimally acceptable writing ability for a graduating senior. When comparing judge ratings to the original scores, or scores obtained in previous years using the OSU rubric, a standard score of 3 and 4 was suggested depending on the statistical analysis method used. When using these standard scores to classify student papers as masters or non-masters it appears that utilizing a standard score of 3 decreases the probability of misclassification errors. With a standard score of 4.0 a master will be correctly classified approximately 71% of the time and a non-master will be correctly classified approximately 88% of the time. Utilizing a standard score of 3.0 a master would be correctly classified 93% of the time and a non-master would be correctly classified 81% of the time.

A visual examination of writing scores across all years of data collection for GE and non-GE designated courses suggests that before 2005, or the year in which GE writing requirements were fully phased into OSU standards, no obvious patterns in writing scores emerged across the two groups (see Figure 6 on p. 43). After 2005 however, a clear pattern appears to emerge wherein average writing scores for GE designated courses are consistently higher than averages for non-GE designated courses. In other words, after 2005 writing artifacts sampled from GE designated courses have an average consensus score that is consistently higher than writing artifacts sampled from courses without GE designations.

This pattern may be thought of as reflecting a potential interaction among GE designation and year of data collection. In other words, the effect GE designation on writing scores may change across time, or year of data collection. Changes in this effect are anticipated due to the increased writing requirements on GE designated courses that began the phase-in process in 2005. A true longitudinal investigation of this

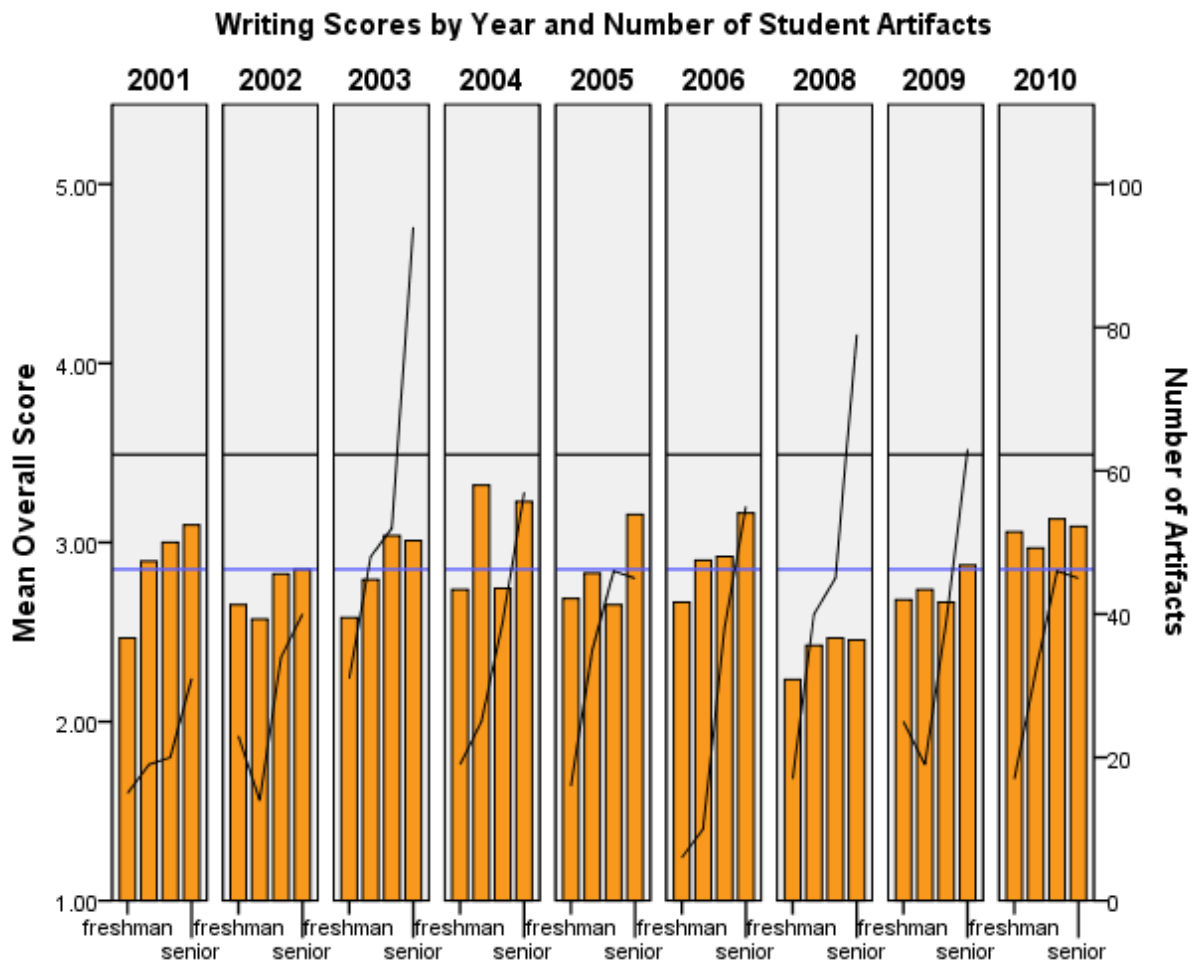


effect is hindered by the fact that different artifacts are collected across different students each year of data collection.

Though a longitudinal analysis is complicated by having different student artifacts measured across each year of data collection, an examination of whether the effect of GE designation on writing scores changes across time can be approximated. Given that 2005 is the year of interest four groups were created: 1 = GE designated course for 2005 or before; 2 = Non GE designated course for 2005 or before; GE designated course after 2005, and non-GE designated course after 2005. A 2 X 2 factorial ANOVA indicated a significant interaction among GE designation and time of data collection $F(1, 1283) = 6.58, p < .01$ (see Figure 7). Follow-up tests indicated GE designated courses had on average higher scores than courses with no GE designation after 2005 $t(581) = 4.31, p < .01$, but no differences were found in writing scores before 2005 $t(702) = .255, p > .05$.



Figure 3



The orange bars show the average score by year and classification status (the left y-axis). The black line shows the number of artifacts collected by year and classification status (the right y-axis). The blue horizontal line shows the overall average score across all years and classification statuses. The black horizontal line shows the pilot-created expected senior proficiency score.

Use of Results

Assessment data from the general education assessment process are used primarily in three ways:

- To implement improvement initiatives
- To monitor recent curricular changes
- To consider and discuss additional modifications to the general education program

Implementation of Improvement Initiatives. In response to data from the general education assessment process, in 2008-2009 the Provost's Office, the Office of University Assessment, the General Education Assessment Committee, and the Institute for Teaching and Learning Excellence collaborated to implement the *Provost's Faculty Development Initiative: Focus on General Education*. The purpose of this initiative is to develop faculty members' expertise in teaching and assessing the general education learning goal, in integrating the general education learning goal into existing courses, and in creating high quality assignments that demonstrate students' achievement of the general education goal. This initiative was continued in 2010-2011 and will be implemented again in 2011-2012. In addition, new strategies for engaging additional faculty members through department-level workshops are being piloted in the spring of 2011.

Members of CAGE and AAIC are developing a proposal that will be presented to Faculty Council that will require all courses at OSU to have a syllabus and recommend some elements to be included. While not directly related to general education assessment, this proposal grew out of discussions between AAIC, CAGE, and GEAC regarding improvements that would be beneficial to the campus.

The critical thinking study group implemented a pilot project in the spring of 2011 where faculty members would use journaling techniques in their courses as new approach for documenting students' critical thinking process. It is hoped this experience will both enhance students' development of critical thinking and faculty members' ability to assess and understand students' critical thinking processes.

Finally, a survey of OSU faculty members is underway to better understand how they approach teaching critical thinking in their courses, some of the barriers to teaching critical thinking, and additional resources that are needed to support the teaching of critical thinking. Results should be available in the summer of 2011 for discussion.

Monitor Recent Curricular Changes. At the joint meeting of AAIC, CAGE, and GEAC in February of 2011, the group discussed the importance of carefully evaluating the changes to the writing requirements for general education and the resultant change (if any) in students' writing scores. The group acknowledged some limitations of these data and discussed examining writing in more detail with some modifications to the general education assessment process in the summer of 2011.

Consider Modifications to the General Education Program. The results from the 2010 general education assessment process will be shared on the OSU website, will be discussed by a newly formed student assessment advisory group, and were shared at the joint meeting between AAIC, GEAC, and CAGE. A task force to explore updates or modifications to the general education program is also being considered.



Future Plans

Future plans were discussed at the CAGE meeting in January of 2011 and at the joint meeting between AAIC, CAGE, and GEAC in February of 2011. All future plans are pending approval of AAIC.

First, several updates were made to the structure for CAGE to better represent all colleges and to allow for more flexibility for the summer review process.

Second, due to the continued success of the Provost's Faculty Development Initiative: Focus on General Education, the initiative will be continued in 2011-2012. Depending on the success of the pilot department-level approach, there may be expansion of this element of the initiative.

Third, it was recommended that CAGE and AAIC review the policy of encouraging faculty members to submit "first drafts," that is, ungraded samples of student work for inclusion in the general education assessment process.

Fourth, it was recommended that CAGE explore the relationship between students' writing scores and their scores in other areas (such as diversity). There is some concern that writing ability greatly impacts students' ability to demonstrate their skills in other areas.

Fifth, CAGE proposed implementing a modified sampling strategy with a rotation between the different general education outcomes as shown below:

Year 1: Writing

Year 2: Critical thinking

Year 3: Science and Diversity

Year 4: Writing (repeats – the freshmen in year 1 are now presumably seniors)

Math problem solving can be added into this rotation as desired.

In each year the goal will be to sample freshmen and seniors to try to estimate the growth over time.

Sixth, CAGE recommended continuing to pilot the VALUE rubrics and explore different methods for establishing external benchmarks.

Seventh, CAGE recommended exploring options for providing feedback to participating general education faculty members who ask for feedback on the attributes of their submitted assignment.

Eighth, CAGE recommended continuing to explore the standard-setting process to provide context for interpreting results.

Ninth, CAGE recommended pilot testing an alternative structure for the scoring process, utilizing teams of five (two teams of two reviewers plus a fifth 'tie-breaker' team leader) to increase the number of artifacts scored for the same number of reviewers.

Finally, CAGE recommended continuing to explore ways to improve student achievement of the general education outcomes, through enhancing OSU's participation in High-Impact Practices (<http://www.aacu.org/leap/hip.cfm>) or other strategies.



Committee for the Assessment of General Education Annual Report, 2010

2010 Committee for the Assessment of General Education Committee Membership

Jon Comer (Geography), Chair; John Gelder (Chemistry); Frances Griffin (Business Management); Ed Walkiewicz (English); Greg Wilber (Civil and Environmental Engineering); Cheryl Farr (Design, Housing, and Merchandising); Jeremy Penn (ex officio, University Assessment and Testing).

Committee History

Assessment of OSU's general education program is required by the Higher Learning Commission of the North Central Association (HLC, OSU's accrediting body) and by the Oklahoma State Regents for Higher Education. The Assessment Council (now Assessment and Academic Improvement Council) and the Office of University Assessment and Testing formed a faculty General Education Assessment Task Force in May 2000 for the purpose of developing and implementing a new plan to assess the effectiveness of OSU's general education program. Although general education and "mid-level" assessment methods such as standardized tests and surveys had been conducted intermittently at OSU since 1993, no sustainable approach to evaluating the general education curriculum had been established. The task force formed in 2000 was the first group of OSU faculty members who were paid to work on this university-wide assessment project and marked a renewed commitment to general education assessment at OSU.

Following the assessment standard of articulating desired student outcomes first, the Task Force started in 2000 by revising OSU's *Criteria and Goals for General Education Courses* document and identifying "assessable" outcomes for the general education program. After studying general education assessment practices at other institutions, the task group developed the following guidelines for effective and sustainable general education assessment for OSU:

- the process must not be aimed at individual faculty members or departments,
- the process should be led by faculty members, and faculty participation should be voluntary,
- the process should use student work already produced in courses, and
- the process should assess all undergraduates, including transfer students, because general education outcomes describe qualities expected for all OSU graduates.

After summer-long study and discussion, the 2000 task group agreed to initiate two assessment methods to evaluate general education that were consistent with these guidelines: institutional portfolios and a course-content database. Institutional portfolios directly assess student achievement of the expected learning outcomes for the general education program, and the course database evaluates how each general education course contributes to student achievement of those articulated outcomes. These methods were implemented in 2001.

In 2003, the Assessment Council and General Education Advisory Council approved the task force's name change to the General Education Assessment Committee. The name was changed again in 2010 to the Committee for the Assessment of General Education (CAGE) to avoid confusion with the General Education Advisory Committee. CAGE is charged with continuing to develop and implement general education assessment and reports to the Assessment and Academic Improvement Council and the General Education Advisory Council; membership in these committees is intentionally overlapped. Committee members are extensively involved in undergraduate teaching at OSU, represent a range of disciplines, and are paid summer stipends for their work on general education assessment.



Institutional Portfolios. The Committee has developed institutional portfolios to assess students' written communication skills (data collection in 2001, 2002, 2003, 2004, 2005, 2006, 2008, 2009, and 2010), math problem solving skills (data collection in 2002, 2003 and 2005), science problem solving skills (data collection in 2003, 2004, 2005, 2007, and 2009), critical thinking (data collection in 2005, 2006, 2007, 2008, 2009, and 2010), and diversity (data collection in 2007, 2008, 2009, and 2010).

Separate portfolios are developed to evaluate each general education learner goal, and each portfolio includes students' work from course assignments collected across the undergraduate curriculum. Faculty members (including Committee members and additional faculty members involved in undergraduate teaching) work in groups to evaluate the work in each portfolio and assess student achievement relative to the learner goal that is being assessed by using standardized scoring rubrics. The results provide a measure of the extent to which students are achieving OSU's general education learning goals. The Committee plans to continue to develop institutional portfolios to assess the learner goals for general education as described in the *Criteria and Goals for General Education Courses* (<http://osu.okstate.edu/acadaffr/aa/gened-CriteriaGoals.htm>).

General Education Course Database. The General Education Course Database is a tool for evaluating how each general education course is aligned with the overall expected learning outcomes for the general education program as a whole. Instructors are asked to submit their course information online via a web-based form, and the General Education Advisory Council reviews the submitted information during regular course reviews. The database form requests information about what general education learning goals are associated with the course and how the course provides students with opportunities to achieve those learning goals. Instructors are also asked to describe how student achievement of those goals is assessed within the course. The database provides a useful tool for holistically evaluating general education course offerings and the extent to which the overall general education goals are targeted across the curriculum.

College-, Department-, and Program-level Approaches. Many colleges, departments, and programs include elements from the general education goals in their own assessment efforts. For example, a program may assess students' ability to write a research paper relevant to the discipline. This integrates elements from the general education program (e.g., written communication) with elements from the discipline and provides additional information on student achievement of this important goal. Colleges and departments may also incorporate elements of the general education goals into their ongoing assessment processes.

In addition to these three primary assessment tools, student surveys such as the National Survey of Student Engagement and OSU Survey of Alumni from Undergraduate Programs contribute to the general education assessment process and are considered in reviewing general education assessment results.



Assessment of Critical Thinking Skills

2010 Collection of Critical Thinking Samples

The Office of University Assessment and Testing supervised the collection of student artifacts for the Critical Thinking Institutional Portfolio in Fall 2009 and Spring 2010. Instructors from the following undergraduate courses contributed random samples of student work to the portfolio:

Course No.	Course Name	General Education Designation (if any)	Number of artifacts randomly collected from one assignment	Number of artifacts reviewed	Number of artifacts used in data analysis
AGCM 3113	Agriculture Publishing Writing		13	11	11
ANSC 3903	Agriculture Animals of the World		21	0	0
ARCH 2003	Architecture and Society		25	12	12
CIVE 3813	Environmental Eng. Science		15	13	12
ENGR 1111	Introduction to Engineering		12	11	10
GEOG 2253	World Regional Geography	IS	19	11	11
GEOG 2253	World Regional Geography	IS	9	9	9
HDFS 4533	Social Policy and Human Services		13	11	11
HHP 3723	Epidemiology		12	11	11
HHP 4233	Health and Human Sexuality		20	13	13
HRAD 3213	Hospitality Management and Organizations		16	13	13
NSCI 3543	Food and the Human Environment	IS	19	0	0
PHIL 1213	Philosophies of Life		20	13	12
ZOOL 3104	Invertebrate Zoology		20	15	15
Total Number of Critical Thinking Artifacts (samples)			312	143	140

Note: The number of artifacts reviewed in 2010 was less than the number collected. More artifacts were collected than could be evaluated by the reviewers, so those artifacts were selected that reviewers found to be best suited for the assessment (n=140). Three artifacts were not used in the analysis because CWIDs were unavailable or the artifacts were incomplete.

Artifacts selected for the Institutional Portfolio were coded and all identifying information was removed from the samples. Demographic data were collected for each artifact using the OSU student database; these data were collected for analysis purposes only and the information cannot be used to identify an individual. The student demographic information associated with the samples was not shared with reviewers prior to the reviews.

2010 Critical Thinking Portfolio Reviews

Six faculty reviewers for the critical thinking skills institutional portfolio conducted this assessment in June and July 2010. Initially, the reviewers met for two training sessions where they received background information on the goals of general education assessment and practiced scoring critical thinking artifacts with the OSU rubric developed in 2004 (later revised in 2008). Then, reviewers independently evaluated a set of training artifacts using the critical thinking rubric. During these two initial sessions, reviewers discussed questions and concerns regarding the use of the rubric, discussed scores given to samples of student work, and developed a common approach for evaluating student critical thinking samples.



As with past groups of reviewers, by the end of the training sessions with all reviewers present, the reviewers were scoring fairly consistently with little variation among individual members. The scoring committee then divided into two sub-groups, which scored a total of 107 critical thinking artifacts. Scoring was done individually, and each sub-group then met to reach consensus scores in cases where there was variation across individual scores for the same artifact. The final scores were then submitted to the office of University Assessment and Testing for initial interpretation.

Critical Thinking Skills Scores from Each Review Group

Review Group	Artifact Score	Number of Artifacts	Percent of Artifacts
#1 (69 artifacts scored)	1	2	2.9%
	2	21	30.4%
	3	33	47.8%
	4	12	17.4%
	5	1	1.4%
#2 (71 artifacts scored)	1	0	0.0%
	2	17	23.9%
	3	37	52.1%
	4	17	23.9%
	5	0	0.0%

Reviewers scored each artifact from the 2010 portfolio independently and then met to develop a consensus overall score for each artifact. Each artifact received an overall, whole-number score from 1 to 5, as well as a sub-score for each rubric component that was determined to be appropriate for the assignment. All artifacts were scored on rubric components A- D; other components were only scored if the group agreed they were relevant for the assignment. Reviewers discussed sub-scores and came to agreement (within one point) on each component score.



Critical Thinking Rubric

Learning Outcome: Graduates will be able to critically analyze and solve problems.

Characteristics A -D: Essential Characteristics	Level of Achievement				
	1	2*	3	4**	5
A Identification and/or summary of the problem/question at issue.	No identification and/or summary of the problem.		The main question is apparent or implied, but not clearly stated.		The main question and subsidiary, embedded, or implicit aspects of a question are identified and clearly stated.
B Presentation of the STUDENT'S OWN perspective and position as it is important to the analysis of the issue.	The student's own interpretation or position relative to the question is not provided.		The student's own interpretation or position on the question is implied or unclearly stated.		The student's own interpretation or position on the issue is clearly stated.
C Use of supporting data/evidence .	No supporting data, logical argument or evidence is used.		Evidence and logic are used, but source(s) of evidence are not evaluated for accuracy, precision, relevance, and completeness. Inferences of cause and effect are stated, but not completely or entirely accurately. Facts and opinions are stated although not clearly distinguished from value judgments.		Evidence is identified and carefully examined. Source(s) of the evidence are questioned for accuracy, precision, relevance, and completeness. Accurately observes cause and effect. Facts, opinions and arguments are stated and clearly distinguished, and value judgments are acknowledged.
D Discussion of conclusions , implications and consequences.	Conclusions are not provided.		Conclusions are provided without discussion of implications or consequences. Some reflective thought is provided with regards to the assertions.		Conclusions are clearly stated and discussed. Implications and consequences of the conclusion are considered in context, relative to assumptions, and supporting evidence. The student provides reflective thought with regards to the assertions.
E – G: Optional Characteristics (evaluated where appropriate)					
E Consideration of OTHER salient perspectives and alternate positions that are important to the analysis of the issue.	Does not acknowledge possible alternate perspectives.		Acknowledges possible alternate perspectives although they are not clearly stated.		Uses alternate perspectives and additional diverse perspectives drawn from outside information.
F Assessment of the key assumptions and the validity of the supporting/ background information .	Does not identify the key assumptions and/or evaluate the given information that underlies the issue.		The key assumption(s) that underlies the issue is clearly stated. Necessary data or other background data is identified but not evaluated for validity, relevance or completeness.		The key assumption that underlies the issue is clearly stated and the validity of the assumption that underlies the issue is assessed. Key data and background information is evaluated for validity and used in a way consistent with this evaluation.
G Consideration of the influence of the context on the issue (including, where appropriate, cultural, social, economic, technological, ethical, political, or personal context).	The problem is not connected to other issues or placed in context.		The context of the question is provided although it is not clearly analyzed. Limited consideration of the audience is provided. Little consideration of other contexts is provided.		The issue is clearly analyzed within the scope and context of the question. An assessment of the audience is provided. Consideration of other pertinent contexts is provided.

* 2 - Exhibits most characteristics of '1' and some characteristics of '3'

** 4 - Exhibits most characteristics of '3' and some characteristics of '5'



Student demographics associated with critical thinking skills artifacts, 2005-2010

		2005-09		2010 ⁵		Years Combined	
		No. of Artifacts	Pct	No. of Artifacts	Pct	No. of Artifacts	Pct
Number of Artifacts	# collected	1336	-	312	-	1648	-
	# scored	723	-	143	-	866	-
	# used in analysis	718	-	140	-	858	-
Class	Freshman	114	15.9%	17	12.5%	131	15.3%
	Sophomore	87	12.1%	35	25.7%	122	14.3%
	Junior	190	26.5%	38	27.9%	228	26.7%
	Senior	327	45.5%	46	33.8%	373	43.7%
College	CAS	185	25.8%	28	20.3%	213	24.8%
	CASNR	104	14.5%	14	10.0%	118	13.8%
	SSB	67	9.3%	4	2.9%	71	8.3%
	COE	33	4.6%	20	14.5%	53	6.2%
	CEAT	158	22%	41	29.7%	199	23.2%
	CHES	165	23%	30	21.7%	195	22.8%
	UAS	6	0.8%	1	0.7%	7	0.8%
Gender	Female	396	55.2%	79	57.2%	475	55.5%
	Male	322	44.8%	59	42.8%	381	44.5%
Admit Type	Regular (A, AR, L)	492	68.8%	88	62.9%	580	67.4%
	Alternative Admit (F)	20	2.8%	6	4.4%	26	2.9%
	Adult Admit (G)	2	0.3%	0	0.0%	2	0.2%
	"Third Door" Admit (K)	0	0%	0	0.0%	0	0%
	International (J)	9	1.3%	3	2.2%	12	1.3%
	Transfer (M, MR)	192	26.9%	39	28.7%	251	27.6%
	Other or Blank	0	0%	0	0.0%	0	0.0%
ACT	<22	144	24.1%	22	20.2%	166	23.4%
	22 to 24	141	23.6%	30	27.5%	171	24.1%
	25 to 27	150	25.1%	29	26.6%	179	25.3%
	28 to 30	101	16.9%	18	16.5%	119	16.7%
	>30	62	10.4%	10	9.2%	72	10.2%
OSU GPA	<2.0	36	5.1%	7	5.1%	43	5.1%
	2.0 to 2.49	86	12.1%	12	8.8%	98	11.6%
	2.50 to 2.99	170	23.9%	33	24.4%	203	23.9%
	3.00 to 3.49	203	28.5%	47	34.3%	250	29.4%
	3.50 to 4.00	217	30.5%	38	27.7%	255	30.0%

⁵ Artifacts with missing scores were deleted from the analysis. The number of artifacts included in 2010 was: Class N = 136; College N = 138; Gender N = 138; Admit Type N = 136; ACT N=109; OSU GPA N=137.



Critical thinking scores, 2010

		Score					M	N ⁶		
		1	2	3	4	5				
Overall Scores	Overall	n	2	36	70	28	1	2.93	140	
		%	1.5%	25.7%	52.1%	20.0%	0.7%			
By Class ⁷	Freshmen	n	0	5	9	3	0	2.88	17	
		%	0.0%	29.4%	52.9%	17.6%	0.0%			
	Sophomores	n	2	12	19	2	0	2.60	35	
		%	7.4%	34.3%	54.3%	5.7%	0.0%			
	Juniors	n	0	7	21	10	0	3.08	38	
		%	0.0%	18.4%	55.3%	26.3%	0.0%			
	Seniors	n	0	11	21	13	1	3.09	46	
		%	0.0%	23.9%	45.7%	28.3%	2.2%			
	By Class (regular admit only) ⁸	Freshmen	n	0	2	9	3	0	3.07	14
			%	0.0%	14.3%	64.3%	21.4%	0.0%		
		Sophomores	n	0	10	16	2	0	2.71	28
			%	0.0%	35.7%	57.1%	7.1%	0.0%		
Juniors		n	0	5	11	5	0	3.00	21	
		%	0.0%	23.8%	52.4%	23.8%	0.0%			
Seniors		n	0	2	11	11	1	3.44	25	
		%	0.0%	8%	44%	44%	4%			
By Transfer Status	Non-transfer Students	n	1	24	49	22	1	2.97	97	
		%	1%	24.7%	50.5%	22.7%	1%			
	Transfer Students	n	1	11	21	6	0	2.82	39	
		%	2.6%	28.2%	53.8%	15.4%	0.0%			

⁶ Artifacts with missing scores were deleted from the analysis. Class N = 136; Class (regular admit only) N = 63; Transfer Status N = 104.

⁷ ANOVA indicated significant differences across class ($p < .05$). Follow-up tests indicated that seniors and juniors had on average higher critical thinking scores than sophomores.

⁸ ANOVA indicated significant differences across Class ($p < .05$). Follow-up tests indicated that seniors had on average higher critical thinking scores than sophomores.



Average component scores for sub-areas of critical thinking for 2010

Component	Problem	Perspective	Support	Conclusion	Others	Assumptions	Context
Average Score ⁹	2.95 (N=140)	3.20 (N=140)	2.85 (N=140)	2.78 (N=140)	-	2.57 (N=17)	2.40 (N=17)

Component scores and weights by reviewer: critical thinking

Reviewer	Problem		Perspective		Support		Conclusion	
	mean	β weight	mean	β weight	mean	β weight	mean	β weight
Team 1								
1	2.80	.17*	3.10	.03	2.94	.30**	2.76	.48***
2	2.80	.15	3.09	.31**	2.63	.23*	2.75	.31*
3	2.84	.15	3.11	.22*	2.83	.24**	2.75	.44***
Team 2								
4	3.00	.10	3.39	.26**	2.86	.45***	2.81	.22*
5	3.03	.24	3.18	.10	3.00	.40**	2.80	.13
6	3.23	.10	3.32	.30**	2.88	.47***	2.81	.01

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$ for individual-level regression with overall score as the dependent variable.

⁹ Individual reviewers provided scores for each component. Averages were calculated by the total sum of reviewers' scores divided by the total number of reviewers.



Critical thinking skills scores, 2005-2010 (years combined)

		Score								
			1	2	3	4	5	M	N	
Overall Scores	Overall	n	23	245	449	137	4	2.83	858	
		%	2.7	28.6	52.3	16.0	0.5			
<hr/>										
By Class ¹⁰	Freshmen	n	2	37	65	27	0	2.89	131	
		%	1.5%	28.2%	49.6%	20.6%	0.0%			
	Sophomores	n	3	38	71	9	1	2.73	122	
		%	2.5%	31.1%	58.2%	7.4%	0.8%			
	Juniors	n	8	63	114	43	0	2.84	228	
		%	3.5%	27.6%	50.0%	18.9%	0.0%			
	Seniors	n	10	106	196	58	3	2.83	373	
		%	2.7%	28.4%	52.5%	15.5%	0.8%			
	<hr/>									
	By Class (regular admit only) ¹¹	Freshmen	n	1	34	62	26	0	2.92	123
%			0.8%	27.6%	50.4%	21.1%	0.0%			
Sophomores		n	0	25	58	8	1	2.84	92	
		%	0.0%	27.2%	63.0%	8.7%	1.1%			
Juniors		n	7	36	78	32	0	2.88	153	
		%	4.6%	23.5%	51.0%	20.9%	0.0%			
Seniors		n	2	49	120	40	1	2.95	212	
		%	.9%	23.1%	56.6%	18.3%	0.3%			
<hr/>										
By Transfer Status ¹²	Non-transfer Students	n	12	167	334	112	2	2.88	627	
		%	1.9%	26.6%	53.3%	17.9%	0.3%			
	Transfer Students	n	11	78	115	25	2	2.69	231	
		%	4.8%	33.8%	49.8%	10.8%	0.9%			

Average component scores for sub-areas of critical thinking for 2005–2010

Component	Problem	Perspective	Support	Conclusion	Others	Assumptions	Context
Average Score ¹³	2.94 (N=858)	3.15 (N=858)	2.85 (N=858)	2.79 (N=858)	2.59 (N=90)	2.50 (N=133)	2.46 (N = 297)

¹⁰ ANOVA indicated no significant differences in critical thinking across grade classification.

¹¹ ANOVA indicated no significant differences in critical thinking across grade classification for regular admits.

¹² ANOVA indicated that transfer students had a tendency to have lower critical thinking scores than non-transfer students. Artifacts with missing scores were deleted from the analysis. Class: N = 854; Transfer Status: N = 858.

¹³ Individual reviewers provided scores for each component. Averages were calculated by the total sum of reviewers' scores divided by the total number of reviewers.



Comparison of overall average critical thinking scores by year

		Score							
			1	2	3	4	5	<i>M</i>	<i>N</i>
Overall Scores	Overall	n	23	245	449	137	4	2.82	858
		%	2.7%	28.6%	52.3%	16.0%	0.4%		
By Year	2005	n	2	40	72	26	1	2.89	141
		%	1.4%	28.4%	51.1%	18.4%	0.7%		
	2006	n	4	29	54	19	0	2.83	106
		%	3.8%	27.4%	50.9%	17.9%	0.0%		
	2007	n	13	59	76	16	0	2.58	164
		%	7.9%	36%	46.3%	9.8%	0.0%		
	2008	n	1	46	81	24	0	2.84	152
		%	0.7%	30.3%	53.3%	15.8%	0.0%		
	2009	n	1	35	93	24	2	2.94	155
		%	0.6%	22.6%	60%	15.5%	1.3%		
	2010	n	2	36	73	28	1	2.93	140
		%	1.4%	25.7%	52.2%	20.0%	0.1%		

Comparison of overall average critical thinking scores by classification and by year

		Year							
			2005	2006	2007	2008	2009	2010	<i>N</i>
Freshmen	n	1	0	44	34	35	17	131	
	<i>M</i>	3.00	-	2.89	2.74	3.06	2.88		
Sophomores	n	18	8	23	24	14	35	122	
	<i>M</i>	2.72	2.63	2.65	2.88	3.00	2.60		
Juniors	n	57	36	33	22	42	38	228	
	<i>M</i>	2.93	2.78	2.42	2.73	2.95	3.07		
Seniors	n	65	62	64	72	64	46	373	
	<i>M</i>	2.89	2.89	2.42	2.92	2.86	3.09		

Key Findings

- Average critical thinking (CT) scores in 2010 significantly varied across grade classification $F(3, 132) = 3.737, p < .05$. Follow-up tests indicated that seniors ($M = 3.08$) and juniors ($M = 3.08$) had, on average, higher critical thinking scores than sophomores ($M = 2.60$) ($p < .05$).
- In 2010 no significant differences were found in critical thinking scores across transfer status $F(1, 138) = 1.161, p > .05$.
- A one-way ANOVA indicated that critical thinking scores significantly varied across time $F(5, 852) = 5.321, p < .001$. Follow-up tests indicated that critical thinking scores in 2007 were significantly lower than scores in 2005 ($p < .05$), 2008 ($p < .05$) 2009 ($p < .001$), and 2010 ($p < .01$).



- Analysis of combined scores indicated that on average, non-transfer students ($M = 2.88$) had a tendency to have higher critical thinking scores than transfer students ($M = 2.69$) $F(1, 856) = 11.09, p < .01$. For all critical thinking artifacts the average ACT score was 24.83. Non-transfer students with an average ACT score had a mean critical thinking score of 2.87. For students with average ACT scores the mean difference in CT scores across transfer and non-transfer students was not statistically significant ($b = -.096, t = -1.314, p > .05$).
- Analysis of combined scores indicated that OSU GPA and composite ACT scores combined account for approximately 7% of the variance in critical thinking scores $F(2, 704) = 24.417, p < .001$. Among critical thinking artifacts the average ACT composite score was 24.83 and the average OSU GPA was 3.09. The mean critical thinking score for a student with average OSU GPA and average composite ACT scores is 2.849. For a student with an average ACT score, an increase in one letter grade, as measured by OSU GPA, predicts an increase in critical thinking scores of .20 points ($t = 4.358, p < .001$).
- A one-way ANOVA was used to examine differences in mean critical thinking scores among seniors across 2005 ($M = 2.89, SD = .73$), 2006 ($M = 2.89, SD = .75$), 2007 ($M = 2.42, SD = .73$), 2008 ($M = 2.92, SD = .73$), 2009 ($M = 2.85, SD = .61$) and 2010 ($M = 3.09, SD = .74$). Results indicated significant differences in average, senior critical thinking scores across year of data collection $F(5, 367) = 5.427, p < .001$. Follow-up tests indicated that the average senior critical thinking score in 2007 was significantly lower than the average critical thinking scores in 2005 ($p < .01$), 2006 ($p < .01$), 2008 ($p < .01$), 2009 ($p < .01$), and 2010 ($p < .01$).
- The average critical thinking score for freshman did not vary across year of data collection beyond what would be considered from chance expectations $F(3, 118) = 1.16, p > .05$.



Assessment of Diversity Learning Goal

2010 Collection of Diversity Samples

The Office of University Assessment and Testing supervised the collection of student artifacts for the Diversity Institutional Portfolio in and Fall 2009 and Spring 2010. Instructors from the following undergraduate courses contributed random samples of student work to the portfolio:

Course No.	Course Name	General Education Designation (if any)	Number of artifacts randomly collected from one assignment	Number of artifacts reviewed	Number of artifacts used in data analysis
CIVE 3813	Environmental Engineering Science		15	11	10
ENTO 2003	Insects and Society		18	0	0
FPST 3013	Industrial Safety Organization.		22	16	15
GEOG 2253	World Regional Geography	IS	9	5	4
HIST 3763	American Southwest		21	10	9
MGMT 4213	Management of Diversity		20	0	0
MGMT 4213	Management of Diversity		14	0	0
POLS 4053	War and World Politics	I	17	14	7
PSYC 2583	Developmental Psychology		21	8	8
SOC 3993	Sociology of Aging		25	0	0
SOC 4950	Gender and the Middle East		21	16	13
SPCH 2713	Intro to Speech Communications		20	0	0
Total Number of Diversity Artifacts (samples)			223	80	66

Note: The number of artifacts reviewed was less than the number collected; artifacts that reviewers found to be best suited for the assessment method were included. Artifacts were not included in the assessment if the students' performance did not demonstrate the knowledge, skills and attitudes described in components of the rubric to an extent that reviewers felt they could make a fair evaluation. Demographic information was unavailable for one student.

Artifacts selected for the Institutional Portfolio were coded and all identifying information was removed from the samples. Demographic data were collected for each artifact using the OSU student database; these data were collected for analysis purposes only and the information cannot be used to identify an individual. The student demographic information associated with the samples was not shared with reviewers prior to the reviews.

2010 Diversity Portfolio Reviews

Two teams of three faculty reviewers for the diversity institutional portfolio conducted this assessment in June and July 2010. Initially, the reviewers met for a training session where new members received background information about the goals of general education assessment. During this time reviewers practiced scoring artifacts using the 2006 diversity rubric developed by OSU faculty members. Reviewers independently evaluated a set of training artifacts using the diversity rubric. During this initial training session, reviewers discussed questions and concerns regarding use of the rubric, scores given to samples of student work, and developed a common approach for evaluating student diversity artifacts.



The adoption of a nationally standardized rubric would allow OSU to assess the diversity scores of OSU students, relative to comparable institutions. Moreover, the validity of the OSU diversity rubric scores may in part be determined by their association with scores from a nationally standardized diversity rubric. Thus, in addition to utilizing the OSU diversity rubric, the Intercultural Knowledge and Competence VALUE Rubric, a nationally standardized rubric developed by the Association of American Colleges and Universities, was pilot tested.

The VALUE rubric aims to assess intercultural knowledge and competence, which is defined as “a set of cognitive, affective, and behavioral skills and characteristics that support effective and appropriate interaction in a variety of cultural contexts.”¹⁴ Intercultural knowledge and competence is operationalized as a set of scores from the following 6 dimensions: 1) Cultural self-awareness, 2) cultural worldview framework, 3) empathy, 4) verbal and nonverbal communication, 5) curiosity, and 6) openness.

Two teams of three reviewers received 40 diversity artifacts which were to be scored with both the OSU and VALUE diversity rubric. One team was instructed to score assigned artifacts using the OSU rubric first, and the second team was instructed to score each artifact using the VALUE rubric first. All faculty members were instructed to provide “independent” scores for an artifact rated on both the OSU and VALUE rubrics. In other words, faculty raters were asked to allow for a sufficient amount of time to have passed before using the second scoring rubric so that assigned scores would be affected by the previous rubric.

Some artifacts were excluded from the assessment. The decision to include or exclude an assignment was not intended as a judgment about the quality of the assignment itself, but was a judgment about the “fit” or “match” of the content of the papers to the components of the rubric. Faculty reviewers described papers that work well for the assessment as having some critical analysis of a cultural or diversity-related issue; describing some reflection on the issue or related personal experience; and often including comparison of two or more cultures or diverse groups.

The criteria and goals for General Education state that the curriculum is intended to “assist students in understanding and respecting diversity in people, beliefs and societies.” A new general education designation for courses with this focus was created in Fall 2007. In Fall 2008, a policy was implemented that requires all incoming students to take at least one course with this designation as part of the general education curriculum. However, assessment of students’ achievement of the learning goal regarding diversity will not be limited to these designated courses. It is expected that many courses provide experiences to help students achieve this goal, and that students’ activities outside of class, such as interacting with others in student organizations, living environments, and participating in other extra-curricular activities also contribute to their achievement (see <http://diversity.okstate.edu>).

¹⁴ Bennett, J. M. 2008. Transformative training: Designing programs for culture learning. In *Contemporary leadership and intercultural competence: Understanding and utilizing cultural diversity to build successful organizations*, ed. M. A. Moodian, 95-110. Thousand Oaks, CA: Sage.



OSU Diversity Rubric

Statement of Learning Outcome: “Graduates will understand and respect diversity in people, beliefs and societies.”

Outcome Components:		Level of Achievement				
		1	2*	3	4**	5
A	Conceptual understanding	Understands diversity to mean differences among people. The lowest level of achievement is one that recognizes difference in a superficial and one-dimensional manner (catalogues differences). Can only evaluate others in comparison to herself and in an implied hierarchical manner (exhibits ethnocentrism).		Understands diversity as knowledge of differences in cultural practices, attitudes, and beliefs. Moderate appreciation for the value of any of this understanding in application or in navigating the social and cultural environment. Goes beyond “cataloguing” differences		Understands diversity as multidimensional in nature. Strong appreciation for the value of knowledge and understanding in application and in navigating the social and cultural environment.
B	Values diversity	Demonstrates minimal tendency to try to understand and to value multiple perspectives. Is unable to draw on diverse opinion when making decisions.		Demonstrates moderate tendency to try to understand and to value multiple perspectives. Demonstrates ability to examine more than one opinion and consider relevant cultural differences when making decisions.		Demonstrates a strong perspective of inclusion. Demonstrates strong tendency to try to understand and to value multiple perspectives.
C	Knowledge of historical context	Student’s work demonstrates minimal knowledge of history of racial, ethnic or other relevant groups. Lacks perspective on the issue.		Student’s work demonstrates moderate knowledge of historical context and how that historical context is important to the issue.		Student’s work demonstrates substantial knowledge of historical context and how that history applies to present-day situations relating to inter-group relations.
D	Sources of understanding, value, and knowledge.	Student’s understanding and values regarding diversity are based primarily on limited factual knowledge and personal observation; little apparent influence of personal experience outside own immediate environment.		Student’s understanding and values regarding diversity are based primarily on moderate factual knowledge and personal observation; some apparent influence of personal experience outside own immediate environment.		Student’s understanding and values regarding diversity are based on reflection and integration of substantial factual knowledge and personal observation; strong apparent influence of personal experience outside own immediate environment.

* Exhibits most characteristics of ‘1’ and some of ‘3’

** Exhibits most characteristics of ‘3’ and some of ‘5’

revised 12-13-08



Intercultural Knowledge and Competence VALUE Rubric

For more information, contact value@aacu.org

The VALUE rubrics were developed by teams of faculty experts representing colleges and universities across the United States through a process that examined many existing campus rubrics and related documents for each learning outcome and incorporated additional feedback from faculty. The rubrics articulate fundamental criteria for each learning outcome, with performance descriptors demonstrating progressively more sophisticated levels of attainment. The rubrics are intended for institutional-level use in evaluating and discussing student learning, not for grading. The core expectations articulated in all 15 of the VALUE rubrics can and should be translated into the language of individual campuses, disciplines, and even courses. The utility of the VALUE rubrics is to position learning at all undergraduate levels within a basic framework of expectations such that evidence of learning can be shared nationally through a common dialog and understanding of student success.

Definition

Intercultural Knowledge and Competence is "a set of cognitive, affective, and behavioral skills and characteristics that support effective and appropriate interaction in a variety of cultural contexts."¹⁵
The definitions that follow were developed to clarify terms and concepts used in this rubric only.

- **Culture:** All knowledge and values shared by a group.
- **Cultural rules and biases:** Boundaries within which an individual operates in order to feel a sense of belonging to a society or group, based on the values shared by that society or group.
- **Empathy:** "Empathy is the imaginary participation in another person's experience, including emotional and intellectual dimensions, by imagining his or her perspective (not by assuming the person's position)."¹⁶
- **Intercultural experience:** The experience of an interaction with an individual or groups of people whose culture is different from your own.
- **Intercultural/cultural differences:** The differences in rules, behaviors, communication and biases, based on cultural values that are different from one's own culture.
- **Suspends judgment in valuing their interactions with culturally different others:** Postpones assessment or evaluation (positive or negative) of interactions with people culturally different from one self. Disconnecting from the process of automatic judgment and taking time to reflect on possibly multiple meanings.
- **Worldview:** Worldview is the cognitive and affective lens through which people construe their experiences and make sense of the world around them.

¹⁵ Bennett, J. M. 2008. Transformative training: Designing programs for culture learning. In *Contemporary leadership and intercultural competence: Understanding and utilizing cultural diversity to build successful organizations*, ed. M. A. Moodian, 95-110. Thousand Oaks, CA: Sage.

¹⁶ Bennett, J. 1998. Transition shock: Putting culture shock in perspective. In *Basic concepts of intercultural communication*, ed. M. Bennett, 215-224. Yarmouth, ME: Intercultural Press.



Intercultural Knowledge and Competence VALUE Rubric

	4	3	2	1
Knowledge <i>Cultural self-awareness</i>	Articulates insights into own cultural rules and biases (e.g. seeking complexity; aware of how her/his experiences have shaped these rules, and how to recognize and respond to cultural biases, resulting in a shift in self-description.)	Recognizes new perspectives about own cultural rules and biases (e.g. not looking for sameness; comfortable with the complexities that new perspectives offer.)	Identifies own cultural rules and biases (e.g. with a strong preference for those rules shared with own cultural group and seeks the same in others.)	Shows minimal awareness of own cultural rules and biases (even those shared with own cultural group(s)) (e.g. uncomfortable with identifying possible cultural differences with others.)
Knowledge <i>Knowledge of cultural worldview frameworks</i>	Demonstrates sophisticated understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates adequate understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates partial understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.	Demonstrates surface understanding of the complexity of elements important to members of another culture in relation to its history, values, politics, communication styles, economy, or beliefs and practices.
Skills <i>Empathy</i>	Interprets intercultural experience from the perspectives of own and more than one worldview and demonstrates ability to act in a supportive manner that recognizes the feelings of another cultural group.	Recognizes intellectual and emotional dimensions of more than one worldview and sometimes uses more than one worldview in interactions.	Identifies components of other cultural perspectives but responds in all situations with own worldview.	Views the experience of others but does so through own cultural worldview.
Skills <i>Verbal and nonverbal communication</i>	Articulates a complex understanding of cultural differences in verbal and nonverbal communication (e.g., demonstrates understanding of the degree to which people use physical contact while communicating in different cultures or use direct/indirect and explicit/implicit meanings) and is able to skillfully negotiate a shared understanding based on those differences.	Recognizes and participates in cultural differences in verbal and nonverbal communication and begins to negotiate a shared understanding based on those differences.	Identifies some cultural differences in verbal and nonverbal communication and is aware that misunderstandings can occur based on those differences but is still unable to negotiate a shared understanding.	Has a minimal level of understanding of cultural differences in verbal and nonverbal communication; is unable to negotiate a shared understanding.
Attitudes <i>Curiosity</i>	Asks complex questions about other cultures, seeks out and articulates answers to these questions that reflect multiple cultural perspectives.	Asks deeper questions about other cultures and seeks out answers to these questions.	Asks simple or surface questions about other cultures.	States minimal interest in learning more about other cultures.
Attitudes <i>Openness</i>	Initiates and develops interactions with culturally different others. Suspends judgment in valuing her/his interactions with culturally different others.	Begins to initiate and develop interactions with culturally different others. Begins to suspend judgment in valuing her/his interactions with culturally different others.	Expresses openness to most, if not all, interactions with culturally different others. Has difficulty suspending any judgment in her/his interactions with culturally different others, and is aware of own judgment and expresses a willingness to change.	Receptive to interacting with culturally different others. Has difficulty suspending any judgment in her/his interactions with culturally different others, but is unaware of own judgment.



Student demographics associated with diversity artifacts, 2007-2010

		2007-2009		2010 ¹⁷		Years Combined	
		No. of artifacts	Pct	No. of Artifacts	Pct	No. of artifacts	Pct
Number of Artifacts	# collected	869	-	223	-	1092	-
	# scored	196	-	80	-	276	-
	# used in analysis	184	-	66	-	264	-
Class	Freshman	11	6%	1	1.5%	12	4.6%
	Sophomore	39	21.2%	15	22.7%	57	21.7%
	Junior	70	38%	28	42.4%	103	39.2%
	Senior	64	34.8%	22	33.3%	91	34.6%
College	CAS	63	34.2%	32	48.5%	36	13.7%
	CASN	4	2.2%	2	3.0%	101	38.4%
	SSB	15	8.2%	2	3.0%	18	6.8%
	COE	58	31.5%	3	4.5%	23	8.7%
	CEAT	8	4.3%	25	37.9%	17	6.5%
	CHES	20	10.9%	2	3.0%	61	23.2%
	UAS	16	8.7%	0	0.0%	7	2.7%
Gender	Female	77	41.8%	33	50.0%	115	43.7%
	Male	107	58.2%	33	50.0%	148	56.3%
Admit Type	Regular (A, AR, L)	94	51.4%	47	71.2%	150	57.3%
	Alternative Admit (F)	21	11.5%	1	1.5%	23	8.8%
	Adult Admit (G)	0	0.0%	0	0%	0	0.0%
	"Third Door" Admit (K)	0	0.0%	0	0%	0	0.0%
	International (J)	3	1.6%	0	0%	3	1.1%
	Transfer (M, MR)	65	35.5%	18	27.3%	86	32.8%
	Other or Blank	0	0.0%	0	0%	0	0.0%
ACT	<22	42	31.6%	21	40.4%	64	32.8%
	22 to 24	41	30.8%	11	21.2%	58	29.7%
	25 to 27	22	16.5%	8	15.4%	31	15.9%
	28 to 30	14	10.5%	8	15.4%	23	11.8%
	>30	14	10.5%	4	7.7%	19	9.7%
OSU GPA	<2.0	8	4.3%	4	6.2%	12	4.6%
	2.0 to 2.49	36	19.6%	8	12.3%	46	17.6%
	2.50 to 2.99	58	31.5%	15	23.1%	77	29.4%
	3.00 to 3.49	36	19.6%	20	30.8%	61	23.3%
	3.50 to 4.00	46	25%	18	27.7%	66	25.2%

¹⁷ Artifacts with missing scores were deleted from the analysis. The number of artifacts included in 2010 was: ACT N = 52; OSU GPA N = 65.



Diversity scores, 2010

		Score								
			1	2	3	4	5	M	N ¹⁸	
Overall Scores	Overall	n	20	13	24	9	0	2.33	66	
		%	30.3%	19.7%	36.4%	13.6%	0.0%			
By Class	Freshmen	n	0	0	1	0	0	3.00	1	
		%	0%	0%	100%	0%	0.0%		1.5%	
	Sophomores	n	6	2	4	3	0	2.27	15	
		%	40%	13.3%	26.7%	20%	0.0%		22.7%	
	Juniors	n	7	5	14	2	0	2.39	28	
		%	25%	17.9%	50%	7.1%	0.0%		42.4%	
	Seniors	n	7	6	5	4	0	2.27	22	
		%	31.8%	27.3%	22.7%	18.2%	0.0%		33.3%	
	By Class (regular admit only)	Freshmen	n	0	0	1	0	0	3.00	1
			%	0%	0%	100%	0%	0.0%		2.1%
		Sophomores	n	6	2	3	3	0	2.21	14
			%	42.9%	14.3%	21.4%	21.4%	0.0%		29.8%
Juniors		n	4	4	10	2	0	2.50	20	
		%	20%	20%	50%	10%	0.0%		42.6%	
Seniors		n	4	4	3	1	0	2.08	12	
		%	33.3%	33.3%	25%	8.3%	0.0%		25.5%	
By Transfer Status		Non-transfer Students	n	14	10	18	6	0	2.33	48
			%	29.2%	20.8%	37.5%	12.5%	0.0%		72.7%
		Transfer Students	n	6	3	6	3	0	2.33	18
			%	33.3%	16.7%	33.3%	16.7%	0.0%		27.3%

¹⁸ Artifacts with missing scores were deleted from the analysis. The number of artifacts included in 2010 was: Class (regular admit only) N = 47.



Average component scores for sub-areas of diversity for 2010

Component	Conceptual Understanding	Values Diversity	Knowledge of Historical Context	Sources of Understanding
Average Score ¹⁹	2.40 (N=66)	2.33 (N=66)	2.55 (N=66)	2.41 (N=66)

Component scores and weights by reviewer: Diversity

Reviewer	Conceptual understanding		Values diversity		Knowledge of context		Sources of understanding	
	mean	β weight	mean	β weight	mean	β weight	mean	β weight
Team 1								
1	3.07	.26*	3.07	.33*	2.83	.20	2.87	.30*
2	2.95	.42***	2.71	-.06	3.00	.54***	2.86	.15
3	2.62	.20	2.41	.46*	2.38	-.06	2.45	.38*
Team 2								
4	2.51	.36	2.59	.28	2.56	-.10	2.56	.36
5	1.90	.04	1.90	.91***	2.36	.07	1.92	-.03
6	1.76	.41*	1.68	-.04	2.39	.07	2.05	.58***

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$ on individual-level regression with overall score as the dependent variable.

¹⁹ Individual reviewers provided scores for each component. Averages were calculated by the total sum of reviewers' scores divided by the total number of reviewers.



Diversity scores, 2007-2010 (years combined)

		Score					<i>M</i>	<i>N</i> ²⁰	
		<i>n</i>	1	2	3	4	5		
Overall Scores	Overall	n	42	75	84	46	3	2.57	250
		%	16.8%	30%	33.6%	18.4%	1.2%		
<hr/>									
By Class ²¹		<i>n</i>							
Freshmen		n	1	4	7	0	0	2.5	12
		%	8.3%	33.3%	58.3%	0.0%	0.0%		4.8%
Sophomores		n	13	19	13	8	1	2.35	54
		%	24.1%	35.2%	24.1%	14.8%	1.9%		21.6%
Juniors		n	17	24	34	22	1	2.65	98
		%	17.3%	24.5%	34.7%	22.4%	1%		39.2%
Seniors		n	11	28	30	16	1	2.63	86
		%	12.8%	32.6%	34.9%	18.5%	1.2%		34.4%
<hr/>									
By Class (regular admits only) ²²		<i>n</i>							
Freshmen		n	0	2	6	0	0	2.75	8
		%	0.0%	25%	75%	0.0%	0.0%		5.7%
Sophomores		n	6	10	9	8	1	2.65	34
		%	17.6%	29.4%	26.6%	23.5%	2.9%		24.1%
Juniors		n	6	8	21	16	1	2.96	52
		%	11.5%	15.4%	40.4%	30.8%	1.9%		36.9%
Seniors		n	5	12	20	9	1	2.77	47
		%	10.6%	25.5%	42.6%	19.2%	2.1%		33.3%
<hr/>									
By Transfer Status ²³		<i>n</i>							
Non-transfer Students		n	25	44	59	35	3	2.68	166
		%	15.1%	26.5%	35.5%	21.1%	1.8%		66.7%
Transfer Students		n	17	31	24	11	0	2.35	83
		%	20.5%	37.3%	28.9%	13.3%	0.0%		33.3%

**

Average component scores for sub-areas of diversity for 2007–2010

Component	Conceptual Understanding	Values Diversity	Knowledge of Historical Context	Sources of Understanding
Average Score	2.65 (N=250)	2.65 (N=250)	2.63 (N=250)	2.62 (N=250)

²⁰ Artifacts with missing scores were deleted from all analyses. The number of artifacts included in 2010 was: Class (regular admit only) N = 141; Transfer Status N = 249.

²¹ ANOVA analysis indicated no significant differences in critical thinking across grade classification.

²² ANOVA analysis indicated no significant differences in grade classification for regular admits.

²³ Transfer students, on average, had lower scores than non-transfer students ($p < .05$).



Comparison of overall average diversity scores by year

		Score					<i>M</i>	<i>N</i>	
		1	2	3	4	5			
Overall Scores	Overall	n	42	75	84	46	3	2.57	250
		%	16.8%	30%	33.6%	18.4%	1.2%		
By Year	2007	n	9	35	18	7	0	2.33	69
		%	13%	51%	26%	10%	0%		
	2008	n	1	10	16	15	2	3.16	44
		%	2.3%	22.7%	36.4%	34.1%	4.5%		
	2009	n	12	17	26	15	1	2.66	71
		%	17%	23.9%	36.6%	21.1%	1.4%		
	2010	n	20	13	24	9	0	2.33	66
		%	30.3%	19.7%	36.4%	13.6%	0.0%		

Comparison of overall average diversity scores by classification and by year

		<u>Year</u>				<i>N</i>
		2007	2008	2009	2010	
Freshmen	n	5	0	6	1	12
	<i>M</i>	2.00	-	2.83	3.00	2.50
Sophomores	n	13	7	19	15	54
	<i>M</i>	2.15	2.71	2.42	2.27	2.35
Juniors	n	25	21	24	28	98
	<i>M</i>	2.36	3.33	2.67	2.39	2.65
Seniors	n	26	16	22	22	86
	<i>M</i>	2.46	3.13	2.82	2.27	2.63

Key Findings

- In 2010 average diversity scores across transfer status $F(1, 64) = 0, p > .05$ and grade classification $F(3, 62) = .198, p > .05$ were not statistically significant.
- In 2010 the relationship between overall diversity score and OSU GPA ($r = .216, n = 66, p > .05$) and overall diversity score and composite ACT ($r = -.061, n = 52, p > .05$) was not different from zero. Analysis of all years combined indicated that diversity scores were moderately associated with OSU GPA ($r = .321, n = 250, p < .001$) and slightly associated with composite ACT scores ($r = .206, n = 185, p < .01$).
- Analysis of combined scores across years indicated no significant differences in average diversity ratings across grade classification $F(3, 246) = 1.171, p > .05$.
- A one-way ANOVA indicated that diversity scores significantly differed across data collection year $F(3, 246) = 8.298, p < .001$. Follow-up tests indicated that diversity scores in 2008 were significantly higher than all other years of data collection.
- Mean differences across non-transfer and transfer students for all years combined was tested using ANOVA. Results indicated that on average, non-transfer students had higher diversity scores than



transfer students $F(1, 247) = 6.027, p < .05$. Moreover, non-transfer students ($M = 3.08, SD = .65$) had, on average, higher GPA's than transfer students ($M = 2.79, SD = .54$) ($p < .01$). When controlling for OSU GPA differences in diversity scores across transfer and non-transfer students failed to be statistically significant ($b = -.19, t = -1.412, p > .05$).

- A one-way ANOVA indicated that the mean diversity scores for seniors in 2007 ($M = 2.46, SD = .81, n = 26$), 2008 ($M = 3.12, SD = .89, n = 16$), 2009 ($M = 2.82, SD = .91, n = 22$), and 2010 ($M = 2.27, SD = .97, n = 22$) differed beyond chance expectations $F(3, 82) = 2.748, p < .05$. Follow-up tests indicated that 2010 seniors had, on average, lower diversity scores than seniors in 2008 ($p < .05$).

Analysis of the VALUE Rubric Results

Table 3. Overall VALUE rubric scores

	Score				Average
	1	2	3	4	
n	25	19	18	2	1.94
%	39.1%	29.7%	28.1%	3.2%	

Table 4. Average component scores for the VALUE rubric

Component	CSA	CWF	VNC	EMP	CUR	OPN
Average	1.89	1.98	N/A	1.91	1.86	1.83
Score	(N=64)	(N=64)	(N=0)	(N=64)	(N=64)	(N=64)

Note: CSA = cultural self-awareness; CWF = cultural worldview framework; VNC = verbal and nonverbal communication; EMP = empathy; CUR = curiosity; OPN = openness; N/A = nonapplicable due to no faculty raters providing VNC scores.

Table 5. Association among overall score from OSU's diversity rubric and VALUE components

Variable	1	2	3	4	5	6	7	8	9	10	11
1. DIV (OSU)	1.0	.88** n = 66	.92** n = 66	.71** n = 66	.91** n = 66	.81** n = 60	.80** n = 60	.73** n = 60	.77** n = 60	.77** n = 60	.67** n = 60
2. CON (OSU)	---	1.0	.88** n = 66	.67** n = 66	.88** n = 66	.77** n = 63	.78** n = 63	.71** n = 63	.75** n = 63	.65** n = 63	.68 n = 63
3. VD (OSU)	---	---	1.0	.75** n = 66	.89** n = 66	.80** n = 63	.82** n = 63	.74** n = 63	.76** n = 63	.71** n = 63	.71** n = 63
4. KHC (OSU)	---	---	---	1.0	.77** n = 66	.65** n = 63	.63** n = 63	.67** n = 63	.59** n = 63	.54** n = 63	.52** n = 63
5. UVK (OSU)	---	---	---	---	1.0	.80** n = 63	.82** n = 63	.78** n = 63	.81** n = 63	.74** n = 63	.73** n = 63
6. VAL (VALUE)	---	---	---	---	---	1.0	.87** n = 63	.87** n = 64	.90** n = 64	.88** n = 64	.79** n = 64
7. CSA (VALUE)	---	---	---	---	---	---	1.0	.88** n = 64	.88** n = 64	.84** n = 64	.68** n = 64
8. CWF (VALUE)	---	---	---	---	---	---	---	1.0	.88** n = 64	.83** n = 64	.71** n = 64
9. EMP (VALUE)	---	---	---	---	---	---	---	---	1.0	.84** n = 64	.79** n = 64
10. CUR (VALUE)	---	---	---	---	---	---	---	---	---	1.0	.71** n = 64
11. OPN (VALUE)	---	---	---	---	---	---	---	---	---	---	1.0

Note: * = $p < .05$; ** = $p < .01$; DIV = OSU Diversity Consensus Scores, CON = conceptual understanding, VD = values diversity, KHC = knowledge of historical context; UVK = source of understanding, value, and knowledge; VAL = overall value score; CSA = cultural self-awareness; CWF = cultural worldview; EMP = empathy; CUR = curiosity; OPN = openness. Values in lower left diagonal are the same as values reported in the upper right diagonal.



VALUE Rubric Key Findings

- On average, the sample of OSU artifacts had an average VALUE score of 1.94 (cultural self-awareness = 1.89; cultural worldview framework = 1.98; empathy = 1.91; curiosity = 1.86; openness = 1.83).
- Concurrent validity of the OSU diversity rubric may in part be established by examining its association with each component of the VALUE rubric. The overall score from the OSU rubric was highly correlated with the overall VALUE score ($r = .81, p < .01$), cultural self-awareness ($r = .80, p < .01$), cultural worldview framework ($r = .73, p < .01$), empathy ($r = .77, p < .01$), curiosity, ($r = .77, p < .01$), and openness ($r = .67, p < .01$).
- A regression analysis indicated that component scores from the OSU diversity rubric (e.g. conceptual understanding, values diversity, knowledge of historical context, and sources of understanding, value, and knowledge) together accounted for 67% of the variance in overall VALUE scores $F(4, 58) = 29.054, p < .001$.



Assessment of Written Communication Skills

2010 Collection of Writing Samples

The Office of University Assessment and Testing supervised the collection of student writing artifacts in the spring for the Written Communication Skills Institutional Portfolio. Instructors from the following undergraduate courses contributed random samples of student work to the portfolio:

Course No.	Course Name	General Education Designation (if any)	Number of artifacts randomly collected from one assignment	Number of artifacts reviewed	Number of artifacts used in data analysis ²⁴
ANSI 3903	Agriculture Animals of the World	I	21	10	10
BAE 2012	Intro to Eng. Biol. Systems		21	10	10
BIOC 2200	Medicine and Molecules		12	10	10
ENG 2413	Introduction to Literature		21	10	10
ENSC 3213	Computer Based Systems		25	9	9
ENTO 2003	Insects and Society		18	0	0
GEOG 1113	Introduction to Cultural Geography	IS	20	5	5
GEOG 2253	World Regional Geography	IS	19	9	9
GEOG 2253	World Regional Geography	IS	9	0	0
HIST 3633	Early National Period		15	10	10
HIST 4353	American Military History		15	9	9
JB 3013	Advertising Media and Markets		20	0	0
LA 3673	History and Theory Land Arch.		8	0	0
MICR 3103	Microbes: Friend or Foe		3	0	0
NCSI 4643	Capstone for Nutr. Sciences		23	9	9
NSCI 2114	Principles of Human Nutrition		23	0	0
NSCI 2211	Careers in Dietetics		20	9	9
NSCI 3543	Food and Human Environment	IS	20	10	10
PSYC 4213	Conflict Resolution		17	0	0
PSYC 4813	Psychological Testing		15	10	10
RUSS 4113	Russian Literature		4	0	0
SOC 1113	Introduction to Sociology		15	8	8
SOC 4950	Gender and The Middle East		21	10	10
SOIL 4483	Soil Microbiology		11	0	0
SPCH 2713	Introduction to Speech		19	10	9
Total Number of Writing Artifacts (samples)			415	148	147

²⁴ The number of artifacts reviewed was less than the number collected. The number of artifacts used in data analysis is less than the number reviewed because one artifact was not scored by the reviewers.



Artifacts were collected as in previous years. Artifacts selected for the Institutional Portfolio were coded and all identifying information was removed from the samples. Demographic data were collected for each artifact using the OSU student database; these data were collected for analysis purposes only and the information cannot be used to identify an individual. The student demographic information associated with the samples was not shared with reviewers prior to the reviews.

2010 Written Communication Skills Portfolio Reviews

Six faculty reviewers for the written communication skills institutional portfolio conducted this assessment in June and July of 2010. All portfolio reviewers met for two training sessions where they received an overview of general education program and the portfolio review process. Upon reviewing the written communication rubric developed by OSU faculty member in 2001, which was later revised in 2008, faculty reviewers examined student writing artifacts from previous data collection years. Faculty reviewers then rated ‘new’ student artifacts during the training session so that reviewers may discuss any questions or concerns regarding the use of the rubric. As with past groups of reviewers, reviewers were rating artifacts fairly consistently by the end of the training session and showed little variation in assigned scores. On the second day of training faculty members were instructed on standard setting procedures, which are discussed below. Faculty members were then divided into two subgroups: review group 1 rated 74 artifacts, and review group 2 rated 73 artifacts. All scoring was done individually and then each subgroup met in order to reach consensus on scores in which there was disagreement. The final scores were then submitted to the Office of University Assessment and Testing for compilation and analysis.

2010 Standard Setting Procedures for Written Communication Portfolios²⁵

Overview

Oklahoma State University relies heavily on rubrics for assessment of our general education program (see Bowers & Wilber, 2008). Initiatives like Association of American Colleges and Universities’ VALUE project emphasized the value of rubrics in assessing general education goals and it is clear the use of rubrics is widespread (Moskal, 2000) and continues to grow in higher education assessment. Although rubrics have many positive attributes such as flexibility and transparency and generally have wide acceptance from faculty members, we found ourselves challenged to address three of the Commission’s six fundamental questions on assessment.

What evidence do you have that students achieve your stated learning goals? In what ways do you analyze and use evidence of student learning? In what ways do you inform the public and other stakeholders about what and how well your students are learning?

Since we began the process of assessing our general education program using rubrics almost ten years ago, panels of faculty members have scored nearly 3,000 samples of student work. We performed numerous statistical analyses on these data, looking for differences by classification year (freshman, sophomore, junior, senior), by transfer status, and by gender and minority status. We examined the relationship between these scores and students’ grade point averages and ACT scores. We searched for trends over time, looking to see if scores went up or down from the previous year. We summarized these findings into detailed reports and shared them with faculty committees, at open forum workshops, and publicly on our website. Yet, amongst all of these analyses, too often we felt we were not adequately addressing these three fundamental questions on assessment because our results lacked clear context that

²⁵ A version of this paper will be presented at the Higher Learning Commission’s Annual Conference in April, 2011.



our stakeholders could use to frame our assessment results. For example, we know that in 2009 our average on the writing general education outcome was 2.77, which was significantly higher than the results in 2008 but was not significantly different from the results in 2001-2006. But is 2.77 good *enough*? To address these questions we developed a process for setting performance expectations to provide context for our results and to ultimately help us better address these three fundamental questions.

Two methods of setting performance standards were pilot tested using student writing artifacts.

Method 1

On the second day of the faculty training session faculty reviewers were given an introduction to the purpose of standard setting procedures. Reviewers were informed that a stated goal of standard setting was to help OSU determine what level of writing proficiency was minimally acceptable for a student graduating with any bachelor degree. This information would allow one to determine whether OSU writing scores are meeting desired goals and outcomes. In other words, if a writing score of '4' was judged as minimally acceptable writing score for a graduating senior then this score could serve as a benchmark for evaluating student writing artifacts and subsequently allow OSU to assess whether writing objectives are being achieved.

Upon being informed about the stated goals of standard setting procedures each reviewer was asked to think about a student with minimally acceptable writing proficiency which was about to receive a bachelor's degree from a university. Reviewers were then asked to write a brief description of what that student's writing ability might be. Reviewers were informed that their thoughts were not to focus upon on the "average OSU student," but on an idealized student with minimally acceptable writing proficiency who was preparing to receive a bachelor's degree. Faculty members were then asked to imagine that they were creating a new university, and that they will be responsible for setting standards for what we expect the writing scores of a minimally proficient student to be at this university. The faculty members were asked to further imagine that we had 100 students who are minimally proficient within a room and to assume that we were going to take a random sample of artifacts from these students. They were then asked to identify the number of student artifacts they would expect to see within each of the five scoring categories used in the OSU writing rubric (i.e. scores range from 1 – 5 with higher scores indicating greater writing ability). Given that they were imagining a random sample of artifacts collected from 100 students, the only requirement placed upon faculty ratings was that the total number of artifacts they assigned was equal to 100. For example, a panelist might estimate 100 students would have a '1,' 20 a '2,' 40 a '3,' 20 a '4,' and 10 a '5.' The score for this panelist is calculated using a weighted mean to give a standard score of '3.'

After these discussions each panelist estimated the number of senior writers that would score at each of the five level of performances for each component of the rubric.



Table 7 Round 1 Weighted Means for Writing Portfolio Artifacts

Reviewer	Content	Organization	Style/ Mechanics	Documentation	Overall
1	3.0	3.0	3.0	3.0	3
2	3.0	3.0	3.0	3.4	3
3	2.4	2.5	2.0	2.1	Not provided
4	3.2	3.2	3.2	3.2	3.15
5	4.6	4.7	4.5	5.0	Not provided
6	4.1	3.8	3.8	4.1	4.2
Grand Mean	3.2	3.3	3.1	3.3	3.34

Results from round 1 indicated the performance expectation for overall writing ability was 3.34 (Content = 3.22, Organization = 3.26, Style / Mechanics = 3.13, and Documentation = 3.33). In other words, these results indicate that according to faculty standards a student with an overall writing score of 3.34 from the OSU rubric would meet faculty expectations for a minimally proficient student receiving any bachelor degree.

After finishing the first round of scoring panelists were encouraged to provide a rationale for why they selected their scores. The purpose was not to develop consensus but to help panelists clarify their positions and hear explanations that might help them adjust their scores. At this time panelists were given an opportunity to make adjustments to their scores.

Table 8 Round 2 Weighted Means for Writing Portfolio Artifacts

Reviewer	Content	Organization	Style/ Mechanics	Documentation	Overall
1	3.0	3.2	3.3	3.0	3.2
2	3.0	3.1	3.1	3.5	3.0
3	3.6	3.6	3.5	3.7	3.3
4	3.2	3.2	3.2	3.2	3.2
5	4.4	4.7	4.5	5.0	4.3
6	4.1	3.8	3.8	4.1	4.2
Grand Mean	3.4	3.5	3.1	3.7	3.5

After discussion most of the panelists made adjustments to their scores resulting in an overall performance expectation of 3.5 (Content = 3.4, Organization = 3.5, Style / Mechanics = 3.1, and Documentation = 3.7).

Method 2

Thirty artifacts were quasi-randomly selected from the artifact pool at OSU to represent a range of achievement levels. Each artifact was rated by three faculty judges who were instructed to read each paper and provide dichotomous ratings of 'proficient' or 'not-proficient.' A proficient paper was defined as a paper demonstrating minimally acceptable writing ability for a graduating senior. Each randomly selected artifact had been scored in previous years with the OSU rubric, which allowed comparisons to be made between faculty proficiency ratings and the original OSU rubric scores.

Inter-rater agreement among faculty proficiency ratings was initially assessed. Judge 1 rated 17% of the student artifacts as not proficient, Judge 2 rated 60% of the artifacts as not proficient, and Judge 3 rated



63% of the artifacts as not proficient. Fleiss’s Kappa statistic indicated that inter-rater agreement across all three judges was .2446, which according to Landis and Kroch (1977) indicate a ‘fair’ level of agreement. A pair-wise comparison of inter-rater agreement was assessed using the Kappa statistic for every possible combination of faculty judges. The kappa statistic among Judge 1 and Judge 2 was .222 ($p < .05$), while the kappa statistic among Judge 1 and Judge 3 was .21 ($p = .053$) and the kappa statistic for Judge 2 and 3 was .488 ($p < .01$).

Table 9 Faculty Judge’s Proficiency Ratings for 30 Student Writing Artifacts

Artifact	Reviewer_1	Reviewer_2	Reviewer_3	Consensus
052-007	P	NP	P	5
042-114	P	P	NP	5
558	P	P	P	5
683	P	P	P	5
833	P	P	P	5
1161	P	P	P	5
564	P	NP	P	4
834	P	P	P	4
840	---	P	NP	4
887	P	P	P	4
890	P	NP	NP	4
933	P	NP	NP	4
1165	P	NP	P	4
836	P	P	NP	3
934	P	P	P	3
1097	P	NP	NP	3
1102	P	P	NP	3
680	P	NP	NP	2
838	NP	NP	NP	2
847	P	NP	NP	2
854	NP	NP	NP	2
892	P	NP	NP	2
417	P	NP	NP	2
931	NP	NP	NP	2
1104	NP	NP	NP	2
042-047	P	P	NP	1
052-057	P	NP	NP	1
062-433	NP	NP	NP	1
706	P	NP	NP	1
1105	NP	NP	NP	1
1407	P	NP	NP	1

Note: P = proficient; NP = not proficient; --- indicates missing score

Two methods were used to establish standard scores. The first method is illustrated by Koffler (1980) who uses a contrasting groups procedure wherein the creation of a standard score is treated as a classification problem. When creating a standard score two errors are bound to arise. First, a standard



score may classify a student as a non-master when in fact they have proficient skills. Secondly, a proficiency score may designate a student as a master when in fact they lack proficient skills. According to Koffler a discriminant function statistic can be employed to minimize these errors. Basically, this procedure requires one to calculate a discriminant function which is then compared to a constant. If the value which results from the discriminant function is greater than the constant the artifact score is classified as a master. If the value resultant from the discriminant function is less than the constant the score is classified as a non-master. For the purposes of this analysis, the cost of each misclassification error is assumed to be equal, thus allowing our constant to be defined as follows:

$$\log\left(\frac{q_2}{q_1}\right) \quad (1)$$

where q_2 = the number of artifacts judged to be non-masters and q_1 is the number of artifacts judged to masters.

If scores are ranked and each group has equal variances (in our sample Levene's test = $p > .05$) the following discriminant function may be used to compare to the constant derived from equation (1):

$$\left[\frac{(\bar{X}_1 - \bar{X}_2)}{S^2} \right] \left[Z - \frac{(\bar{X}_1 + \bar{X}_2)}{2} \right] \quad (2)$$

where \bar{X}_1 is the ranked mean for the master group and \bar{X}_2 is the ranked mean for the non-master group. S^2 is the pooled variance across groups and Z is equal to the consensus score for an individual artifact.

Each consensus rating (i.e. 1-5) can then be inserted into equation (2) in order to examine whether the consensus score would be classified as a master or non-master. Values derived from equation (2) which are greater than the constant from equation (1) are classified as a master whereas values deriving from equation (2) which are less than the constant from equation (1) are classified as a non-master. According to Koffler, under this technique *a standard score would be defined by the lowest consensus score classified as a master.*

In order to create a standard score mastery and non-mastery groups were created from the Judge's ratings. An artifact was deemed to be a master if two or more judges rated the artifact as proficient. An artifact was considered to be a non-master if less than two judges rated the artifact as proficient. From this procedure 14 of the artifacts were categorized as a master, and 16 artifacts were classified as non-master. Consensus scores were then ranked in ascending order. The mastery group had a mean rank consensus score of 5.0 (SD = 1.17) and the non-mastery group had a mean rank consensus score of 2.88 (SD = 1.08). Estimation with the discriminant function procedure began with estimating the constant from (1). This estimation is provided below:

$$\log\left(\frac{q_2}{q_1}\right) = \log\left(\frac{16}{14}\right) = .06 \quad (3)$$

Results from equation (3) thus provide the constant with which we can compare results from (2). The first consensus score examined in equation (2) was 1. These calculations are given below:



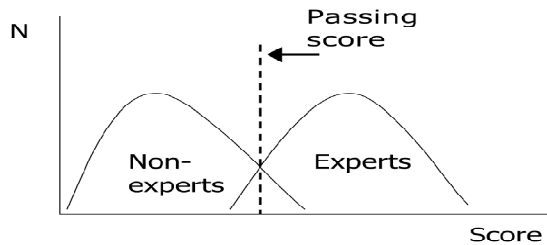
$$\left[\frac{(\bar{X}_1 - \bar{X}_2)}{S^2} \right] \left[Z - \frac{(\bar{X}_1 + \bar{X}_2)}{2} \right] = \left[\frac{(5.0 - 2.88)}{1.283} \right] \left[1 - \frac{(5.0 + 2.88)}{2} \right] = -4.785 \quad (4)$$

Given that the consensus score of 1 resulted in -4.785, and this value is below our value of .06 from (3) a consensus score of 1 would be classified as a non-master. *Repeating this process for each consensus score suggested that a proficiency score of 4 would be optimal since this score is the lowest possible score which could be classified as a master.*

The second method to derive a proficiency score is described by Crocker and Algina (1986, p. 414-416). Under this method the distribution of consensus scores can be examined for both the master and non-master group separately. The point at which these two distributions cross (see Figure 1) would be considered the standard score. Each standard score was then evaluated by the probability associated with the misclassification of a master and non-master.

Figure 4

Example of Standard Score Setting using Overlapping Distributions

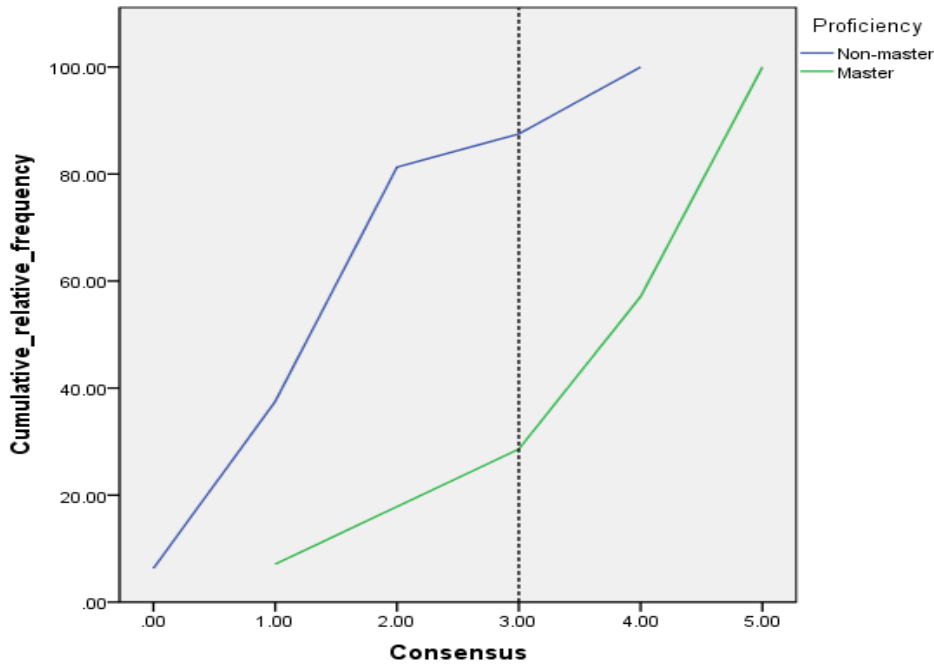


Note: Figure 1 is from Downing, Tekian, & Yudkowsky, (2006, p. 56). A passing score within figure one is equivalent to a standard score.

The figure below provides a relative frequency polygon for both the master and non-master groups. As suggested by Figure 2 a standard score of 3 appears to minimize the number of non-master and master misclassifications.

Figure 5

Frequency Polygon of Consensus Scores for Master and Non-Master Artifacts



In order to evaluate standard scores two-by-two contingency tables were constructed in which the classification of an artifact as a master or non-master was compared with their actual mastery or non-mastery as indicated by judge ratings.

Table 6 Hit and Miss Rate for Standard Score of 4.0

		Standard Score Classification		Total
		Master	Non-Master	
Actual	Master	10	4	14
	Non-Master	2	14	16
Total		12	18	

Note: Judge’s ratings are assumed to equal actual mastery or non-mastery.

The contingency table above compares the student classifications as a master or non-master utilizing a standard score of 4.0 to the perceived mastery or non-mastery classification determined by judge ratings. With a standard score of 4.0 a master will be correctly classified approximately 71% of the time and a non-master will be correctly classified approximately 88% of the time. With this criterion a master will be labeled as a non-master 29% of the time and a non-master will be incorrectly labeled a master 13% of the time.



The contingency table below compares the student classifications as a master or non-master when utilizing a standard score of 3.0 to the perceived mastery or non-mastery classification determined by judge ratings.

Table 7 Hit and Miss Rate for a Standard Score of 3.0

		Standard Score Classification		Total
		Master	Non-Master	
Actual	Master	13	1	14
	Non-Master	3	13	16
Total		16	14	

Note: Classification used by Judge’s ratings are assumed to equal actual mastery or non-mastery.

From this table it can be seen that with this criterion a master would be correctly classified 93% of time and misclassified 7% of the time. A non-master will be correctly classified nearly 81% of the time and incorrectly classified about 19% of the time.

Key Findings

Under Method 1 faculty members were asked to provide the expected number of artifacts to fall within each score of the OSU rubric when taking a random sample of artifacts from 100 students with minimally proficient writing ability. The results from this procedure indicated that an overall writing score of 3.49, when using the OSU rubric, would meet minimally acceptable writing standards for a graduating senior. Under Method 2 faculty judges rated 30 artifacts as proficient or not proficient when proficiency is defined as a minimally acceptable writing ability for a graduating senior. When comparing judge ratings to the original scores, or scores obtained in previous years using the OSU rubric, a standard score of 3 or 4, depending on the selected statistical method, was suggested. When using these standard scores to classify student papers as masters or non-masters it appears that utilizing a standard score of 3 decreases the probability of misclassification errors.

Conclusions/Recommendations

Assessing student outcomes in writing ability is a fundamental component of evaluating GE goals at OSU. Currently OSU has no criterion by which to evaluate writing goals. Creating a standard score, or a score which is judged to reflect minimally acceptable writing standards for a graduating senior, would provide a needed benchmark that can be used to determine whether student performance in writing ability is acceptable. Using a benchmark to evaluate student learning outcomes would also allow OSU to efficiently target interventions in areas in which student outcomes are below acceptable standards.

Any standard score will have potential advantages and disadvantages. Utilizing a standard score of 3.49 for overall writing ability would allow a more precise evaluation for assessing whether *the average* student writing ability at OSU is acceptable. If the goal was to assess whether one particular artifact was written at an acceptable standard, it is necessary to consider that it is currently not possible under the OSU rubric to obtain an overall score with decimals. Since only whole numbers are assigned as scores for any particular artifact classifying individual artifacts as proficient or not proficient with a standard score of 3.49 would be equivalent to using a standard score of 4. When examining the creation of a standard score as a classification problem it appears that a standard score of 3 minimized the number of misclassification



errors when compared to a standard score of 4. However, this approach examined classification errors under the assumption that faculty judges' ratings of proficiency reflected an artifact's *actual* level of proficiency. This assumption may not be tenable since the inter-rater agreement among our three faculty judges was relatively low.

Based on our experience in this pilot study, we would recommend Method 1 in carrying out a standard setting process for rubrics. The discussion and engagement of the panelists during the standard setting process produced many benefits by enhancing panelists' understanding of the rubric and the learning outcome. This method also gave panelists the opportunity to reflect upon and discuss our expectations for student achievement in this important domain.

Although the two approaches we piloted resulted in somewhat different standard scores, the process of setting performance expectations provides a context for answering the three of HLC's questions on assessment at OSU. The next step for us at Oklahoma State is to implement a similar standard setting process with other groups of faculty members both within- and across-departments and to expand the standard setting process to other general education learning outcomes.



Written communication skills scores from each review group

Review Group	Artifact Score	Number of Artifacts	Percent of Artifacts
#1 (74 artifacts scored)	1	1	1.3%
	2	11	14.8%
	3	34	45.3%
	4	19	25.3%
	5	10	13.3%
#2 (73 artifacts scored)	1	1	1.4%
	2	3	4.1%
	3	23	31.5%
	4	33	45.2%
	5	13	17.8%

Rubric for evaluating student written communication skills

The General Education Assessment Committee developed the following rubric for evaluating samples of student writing in 2001. In 2006, the rubric was re-organized to reflect the three components that were scored separately in the assessment. As a result of discussion during the scoring and consensus process, the Style and Mechanics component of the rubric was modified in 2008 to make more explicit the characteristics of appropriate documentation of resources. Consequently, the review committee used the rubric revised in 2008 during their evaluation.

Reviewers scored the artifacts independently and then met to develop a consensus score for each artifact; each artifact received an overall, whole-number score from 1 to 5. Reviewers also assigned a sub-score to each artifact for each of four components: content, organization, style/mechanics, and documentation.



OSU Written Communication Rubric

Learning Outcome: Graduates will be able to communicate effectively in writing.

Skill	Level of Achievement				
	1	2*	3	4**	5
A Content	Topic is poorly developed; support is only vague or general; ideas are trite; wording is unclear, simplistic; reflects lack of understanding of topic and audience; minimally accomplishes goals of the assignment.		Topic is evident; some supporting detail; wording is generally clear; reflects understanding of topic and audience; generally accomplishes goals of the assignment.		Topic/thesis is clearly stated and well developed; details/wording is accurate, specific, appropriate for the topic & audience, with no digressions; evidence of effective, clear thinking; completely accomplishes the goals of the assignment.
B Organization	Most paragraphs are rambling and unfocused; no clear beginning or ending paragraphs; inappropriate or missing sequence markers. No clear over-all organization		Most paragraphs are focused; discernible beginning and ending paragraphs; some appropriate sequence markers. Overall organization can be inferred and is appropriate for the assignment		Paragraphs are clearly focused and organized around a central theme; clear beginnings and ending paragraphs; appropriate, coherent sequences and sequence markers. Overall organization is clearly marked and is appropriate for the assignment
C Style and mechanics	Inappropriate or inaccurate word choice; repetitive words and sentence types; inappropriate or inconsistent point of view and tone. Frequent non-standard grammar, spelling, punctuation interferes with comprehension and writer's credibility.		Generally appropriate word choice; variety in vocabulary and sentence types; appropriate point of view and tone. Some non-standard grammar, spelling, and punctuation; errors do not generally interfere with comprehension or writer's credibility.		Word choice appropriate for the task; precise, vivid vocabulary; variety of sentence types; consistent and appropriate point of view and tone. Standard grammar, spelling, punctuation; no interference with comprehension or writer's credibility.
D Documentation	Intext and ending documentation are generally inconsistent and incomplete; cited information is not incorporated into the document.		Intext and ending documentation are generally clear, consistent, and complete; cited information is somewhat incorporated into the document.		Intext and ending documentation are clear, consistent, and complete; cited information is incorporated effectively into the document.

* Exhibits most characteristics of '1' and some of '3'

** Exhibits most characteristics of '3' and some of '5'

revised 5-14-08



Student demographics associated with written communication artifacts, 2001- 2006, 2008-2010

		2001-06, 2008-2009		2010 ²⁶		Years Combined	
		N	Pct	N	pct	N	Pct
Number of Artifacts	# collected	1459	-	415	-	1874	-
	# scored	1159	-	148	-	1307	-
	# used in analysis	1140	-	147	-	1287	-
Class	Freshman	152	13.3%	17	12.1%	169	13.2%
	Sophomore	211	18.5%	32	22.9%	243	19%
	Junior	313	27.5%	46	32.9%	359	28%
	Senior	464	40.7%	45	32.1%	509	39.8%
College	CAS	352	30.9%	64	43.8%	416	32.4%
	CASNR	130	11.4%	15	10.3%	145	11.3%
	SSB	194	17%	4	2.7%	198	15.4%
	COE	135	11.9%	3	2.1%	138	10.7%
	CEAT	147	12.8%	32	21.9%	179	13.9%
	CHES	153	13.4%	23	15.8%	176	13.7%
	UAS	29	2.5%	5	3.4%	35	2.7%
Gender	Female	606	53.3%	76	52.1%	682	53.1%
	Male	532	46.7%	70	47.9%	602	46.9%
Admit Type	Regular (A, AR, L)	719	64.1%	99	70.2%	818	64.7%
	Alternative Admit (F)	40	3.6%	8	5.7%	49	3.9%
	Adult Admit (G)	11	1.0%	0	0%	11	0.9%
	"Third Door" Admit (K)	5	0.4%	0	0%	5	0.4%
	International (J)	5	0.4%	1	0.7%	6	0.5%
	Transfer (M, MR)	342	30.5%	33	23.4%	375	29.7%
	Other or Blank	0	0.0%	0	0%	0	0.0%
ACT	<22	261	22.9%	25	20.3%	287	27.3%
	22 to 24	247	21.7%	35	28.5%	282	26.8%
	25 to 27	219	19.2%	33	26.8%	252	24%
	28 to 30	129	11.3%	19	15.4%	147	14%
	>30	72	6.3%	11	8.9%	83	7.9%
OSU GPA	<2.0	66	5.8%	9	6.2%	75	5.9%
	2.0 to 2.49	136	11.9%	11	7.6%	148	11.6%
	2.50 to 2.99	261	22.9%	32	22.1%	293	22.9%
	3.00 to 3.49	355	31.4%	45	31.0%	400	31.3%
	3.50 to 4.00	313	27.7%	48	33.1%	361	28.3%

²⁶ Artifacts with missing scores were deleted from the analysis. The number of artifacts included in 2010 was: Class N = 140; College N = 146; Gender N = 146; Admit Type N = 141; ACT N = 123; OSU GPA N = 146.



Written communication scores, 2010

		Score						<i>M</i>	<i>N</i> ²⁷	
		n	1	2	3	4	5			
Overall Scores	Overall	n	4	34	67	32	10	3.07	147	
		%	2.7%	23.1%	45.6%	21.8%	6.8%			
By Class	Freshmen	n	0	4	9	3	1	3.06	17	
		%	0%	23.5%	52.9%	17.6%	5.9%		12.1%	
	Sophomores	n	0	11	13	6	2	2.97	32	
		%	0%	34.4%	40.6%	18.8%	6.3%		22.9%	
	Juniors	n	1	10	20	12	3	3.13	46	
		%	2.2%	21.7%	43.5%	26.1%	6.5%		32.9%	
	Seniors	n	3	8	20	10	4	3.09	45	
		%	6.7%	17.8%	44.4%	22.2%	8.9%		32.1%	
	By Class (regular admit Only)	Freshmen	n	0	4	8	3	1	3.06	16
			%	0%	25%	50%	18.8%	6.3%		16.3%
		Sophomores	n	0	8	9	5	2	3.04	24
			%	0%	33.3%	37.5%	20.8%	8.3%		24.5%
Juniors		n	0	5	15	7	2	3.21	29	
		%	0%	17.2%	51.7%	24.1%	6.9%		29.6%	
Seniors		n	2	5	14	6	2	3.03	29	
		%	6.9%	17.2%	48.3%	20.7%	6.9%		29.6%	
By Transfer Status	Non-transfer Students	n	3	27	49	22	7	3.02	108	
		%	2.8%	25%	45.4%	20.4%	6.5%		76.6%	
	Transfer Students	n	1	7	13	9	3	3.18	33	
		%	3%	21.2%	39.4%	27.3%	9.1%		23.4%	

²⁷ Artifacts with missing scores were deleted from the analysis. The number of artifacts included in 2010 was: Class N = 140; Class (regular admit) N = 98; Transfer Status N = 141.



Average component scores for sub-areas of written communication for 2010

Component	Content	Organization	Style/Mechanics	Documentation
Average Score ²⁸	3.27 (N=147)	3.10 (N=147)	3.03 (N=147)	2.93 (N=82)

Component scores and weights by reviewer: Written communication

Reviewer	Content		Organization		Style / Mechanics	
	mean	β weight	mean	β weight	mean	β weight
Team 1						
1	3.42	.38***	3.29	.12	3.12	.50***
2	3.62	.41***	3.56	.14	3.32	.48***
3	3.66	.35***	3.23	.37***	3.19	.31***
Team 2						
4	3.01	.30**	2.85	.19*	2.64	.52***
5	3.02	.51***	2.88	.18	2.97	.30***
6	2.85	.42***	2.75	.38***	2.91	.27***

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$ on individual-level regression with overall score as the dependent variable; An insufficient number of scores for documentation were provided by reviewers so this variable was left out of the analysis.

²⁸ Individual reviewers provided scores for each component. Averages were calculated by the total sum of reviewers' scores divided by the total number of reviewers.



Written communication skills scores, 2001-2006, 2008-2010 (years combined)

		Score					M	N		
		1	2	3	4	5				
Overall Scores	Overall	n	49	416	544	233	45	2.85	1287	
		%	3.8%	32.4%	42.3%	18.1%	3.5%			
By Class ²⁹	Freshmen	n	10	68	67	21	3	2.64	169*	
		%	5.9%	40.2%	39.6%	12.4%	1.8%		13.2%	
	Sophomores	n	13	79	102	39	10	2.81	243	
		%	5.4%	32.6%	41.7%	16.1%	4.1%		18.9%	
	Juniors	n	10	123	156	61	9	2.82	359	
		%	2.8%	34.3%	43.5%	17%	2.5%		28.1%	
	Seniors	n	16	145	214	111	23	2.96	509	
		%	3.1%	28.5%	42%	21.8%	4.5%		39.8%	
	By Class (regular admit only)	Freshmen	n	6	59	60	19	3	2.69	147
			%	4.1%	40.1%	40.8%	12.9%	2%		18%
		Sophomores	n	7	55	76	29	8	2.86	175
			%	4%	31.4%	43.4%	16.6%	4.6%		21.4%
Juniors		n	3	57	100	35	6	2.92	201	
		%	1.5%	28.4%	49.8%	17.4%	3%		24.6%	
Seniors		n	4	74	133	68	15	3.05	294	
		%	1.4%	25.2%	45.2%	23.1%	5.1%		36%	

Note: ANOVA analysis indicated statistically significant differences between average scores of freshmen and seniors for both overall and for regular admits only ($p < .001$), between juniors and seniors for overall admits ($p < .05$) and statistically significant differences between sophomores and seniors for regular admits ($p < .05$).

By Transfer Status ³⁰	Non-transfer Students	n	33	280	387	154	34	2.86	888
		%	3.7%	31.5%	43.6%	17.3%	3.8%		70.3%
	Transfer Students	n	15	133	147	69	11	2.81	375
		%	4%	35.5%	39.2%	18.4%	2.9%		29.7%

Average component scores for sub-areas of written communication for 2006, 2008–2010:

Component	Content	Organization	Style/Mechanics	Documentation
Average Score ³¹	2.99 (N=583)	2.81 (N=583)	2.77 (N=583)	2.65 (N=291)

Note: Written communication sub-scores were unavailable prior to 2006. The documentation sub-area was added in 2008.

²⁹ 7 artifacts were missing classification status.

³⁰ Artifacts with missing data were deleted from the analysis. The number of artifacts included was: Class (regular admit) N = 817; Transfer Status N=1263.

³¹ Individual reviewers provided scores for each component. Averages were calculated by the total sum of reviewers' scores divided by the total number of reviewers.



Comparison of overall average written communication scores by year

		Score							
			1	2	3	4	5	M	N
Overall Scores	Overall	n	49	416	544	233	45	2.85	1287
		%	3.8%	32.3%	42.3%	18.1%	3.5%		
By Year	2001	n	2	28	36	15	5	2.92	86
		%	2.4%	32.9%	41.2%	17.6%	5.9%		
	2002	n	11	26	53	20	1	2.77	111
		%	9.9%	23.4%	47.7%	18%	0.9%		
	2003	n	8	64	99	48	6	2.91	225
		%	3.6%	28.4%	44%	21.3%	2.7%		
	2004	n	6	37	53	33	11	3.04	140
		%	4.3%	26.4%	37.9%	23.6%	7.9%		
	2005	n	7	41	65	23	6	2.86	142
		%	4.9%	28.9%	45.8%	16.2%	4.2%		
	2006	n	2	25	51	30	1	3.03	109
		%	1.8%	22.9%	46.8%	27.5%	0.9%		
	2008	n	7	104	56	13	1	2.43	181
		%	3.9%	57.5%	30.9%	7.2%	0.6%		
	2009	n	2	57	64	19	4	2.77	146
		%	1.4%	39%	43.8%	13%	2.7%		
	2010	n	4	34	67	32	10	3.07	147
		%	2.7%	23.1%	45.6%	21.8%	6.8%		

Comparison of overall average written communication scores by classification and by year

		Year										
			2001	2002	2003	2004	2005	2006	2008	2009	2010	N
Freshmen	n	15	23	31	19	16	6	17	25	17	169	
	M	2.47	2.65	2.58	2.74	2.69	2.67	2.24	2.68	3.06		
Sophomores	n	19	14	48	25	35	10	40	19	32	242	
	M	2.90	2.57	2.79	3.32	2.83	2.90	2.43	2.74	2.97		
Juniors	n	20	34	52	39	46	38	45	39	46	359	
	M	3.00	2.82	3.04	2.74	2.65	2.92	2.47	2.67	3.13		
Seniors	n	31	40	94	57	45	55	79	63	45	509	
	M	3.10	2.85	3.01	3.23	3.16	3.16	2.46	2.87	3.09		



Key Findings

- In 2010 the average writing score did not significantly vary across grade classification $F(3, 136) = .196, p > .05$ or transfer status $F(1, 139) = .696, p > .05$.
- Analysis of combined scores indicated significant differences in average writing scores across grade classification $F(3, 1275) = 6.259, p < .001$. Follow-up tests indicated that seniors ($M = 2.96$) had on average higher writing scores than freshmen ($M = 2.64$) ($p < .01$).
- Analysis of combined scores indicated no significant differences in average writing scores across transfer status $F(1, 1261) = .933, p > .05$.
- Across all years combined writing scores were moderately associated with English ACT ($r = .341, n = 1050, p < .001$), composite ACT ($r = .325, n = 1050, p < .001$), and OSU GPA ($r = .307, n = 1284, p < .001$).
- For writing artifacts the average ACT composite score was 24.20, the average English ACT component score was 24.37, and the average OSU GPA was 3.07. English ACT sub scores and OSU GPA combined account for approximately 15% of the variance writing scores $F(2, 1046) = 93.26, p < .001$. Students with average English ACT sub scores and average OSU GPAs have an average writing score of 2.852. For students with average English ACT sub scores, an increase in one letter grade, as measured by OSU GPA, predicts an increase in writing scores of .292 points ($t = 6.638, p < .001$).
- Transfer status and English ACT sub scores combined account for approximately 12% of the variance in writing scores ($F(2, 1034) = 69.033, p < .001$). Non-transfer students with average English sub scores have a mean writing score of 2.828. The average writing score for transfer students with average English ACT sub scores is .134 points lower than their non-transfer counterparts ($t = 2.087, p = .037$).
- A one-way ANOVA indicated that the average senior writing comprehension score across 2001 ($M = 3.10, SD = .91, n = 31$), 2002 ($M = 2.85, SD = .80, n = 40$), 2003 ($M = 3.01, SD = .82, n = 94$), 2004 ($M = 3.23, SD = 1.07, n = 57$), 2005 ($M = 3.16, SD = .90, n = 45$), 2006 ($M = 3.16, SD = .79, n = 55$), 2008 ($M = 2.46, SD = .75, n = 79$), 2009 ($M = 2.87, SD = .85, n = 63$) and 2010 ($M = 3.09, SD = .90, n = 45$) differed beyond chance expectations $F(8, 500) = 5.046, p < .001$. Follow-up tests indicated that seniors in 2008, on average, had lower writing comprehension scores than seniors in 2001 ($p < .05$), 2003 ($p < .01$), 2004 ($p < .01$), 2005 ($p < .01$), 2006 ($p < .01$), and 2010 ($p < .01$). A one-way ANOVA indicated no significant differences in average writing comprehension scores for freshmen across all years of data collection $F(8, 160) = 1.172, p > .05$.



Assessment of Minimum Writing Requirements for GE Designated Courses

Increased writing requirements for General Education (GE) designated courses began being phased into the requirements for receipt of the GE designation in 2005. Subsequent analyses were performed in order to explore whether the implementation of these requirements were aiding student writing outcomes. Descriptive characteristics by GE designation for artifacts from 2001 to 2010 are provided below.

Descriptive Statistics for GE Designated Writing Artifacts from 2001 to 2010

GE		2001	2002	2003	2004	2005	2006	2008	2009	2010	Total
None	n	39	52	111	98	67	48	145	87	113	760
	M	2.74	2.60	2.93	3.06	2.93	2.88	2.39	2.71	2.97	2.79
H	n	42	29	49	10	0	30	18	19	0	197
	M	3.14	3.24	2.96	3.20	n/a	3.37	2.89	3.21	n/a	3.13
I	n	0	0	0	0	0	9	0	12	10	31
	M	n/a	n/a	n/a	n/a	n/a	3.22	n/a	2.58	3.50	3.06
S	n	0	20	40	22	0	8	0	15	0	105
	M	n/a	2.75	2.85	2.91	n/a	2.75	n/a	2.67	n/a	2.81
HI	n	0	5	7	0	0	0	0	6	0	18
	M	n/a	3.00	3.00	n/a	n/a	n/a	n/a	2.67	n/a	2.89
N	n	5	0	0	0	54	14	0	7	0	80
	M	2.40	n/a	n/a	n/a	2.76	2.86	n/a	2.86	n/a	2.76
IS	n	0	5	18	10	21	0	18	0	24	96
	M	n/a	1.60	2.78	3.00	2.91	n/a	2.33	n/a	3.38	2.83
Total	n	86	111	225	140	142	109	181	146	147	1287
	M	2.91	2.77	2.91	3.04	2.86	3.03	2.43	2.77	3.07	

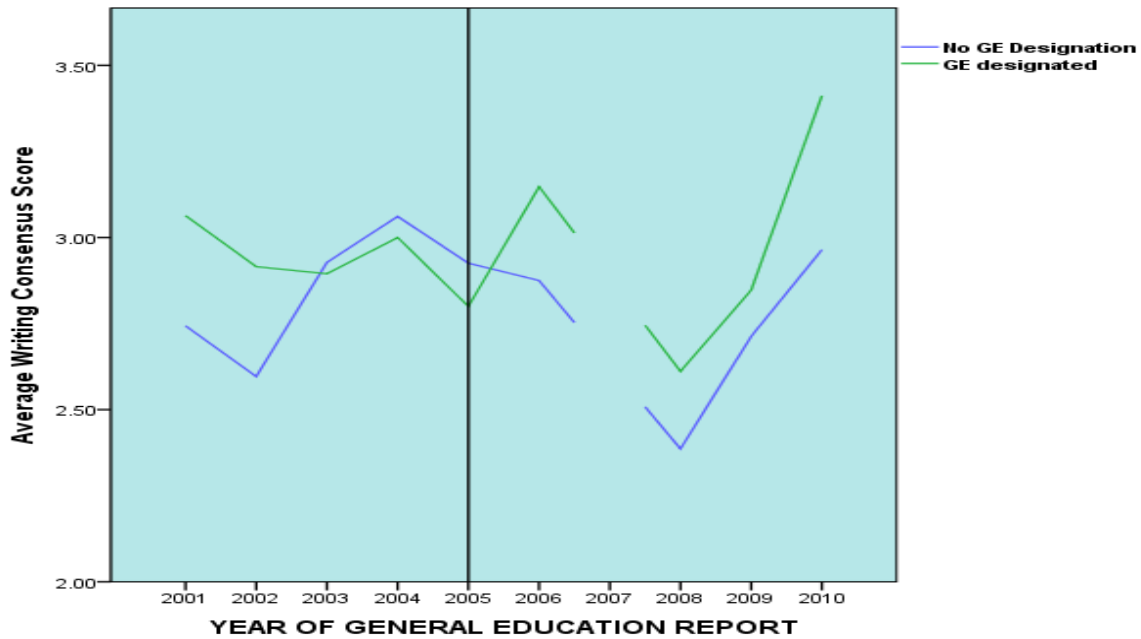
Given that a relatively small number of artifacts exist within some GE designations, a decision was made to categorize artifacts into the following two groups based upon their GE designation: 1 = GE designated courses and 2 = No GE designation. These two groups were then examined for changes in their average writing score across 2001 and 2010 (see Figure 6). A visual examination of Figure 6 suggests that before 2005, or the year in which GE writing requirements were fully phased into OSU standards, no obvious patterns in writing scores emerged across the two groups. After 2005 however, a clear pattern appears to emerge wherein average writing scores for GE designated courses are consistently higher than averages for non-GE designated courses. In other words, after 2005 writing artifacts sampled from GE designated courses had an average consensus score consistently higher than writing artifacts sampled from courses without GE designations.

Figure 6 reflects an interaction among GE designation and year of data collection. That is, the effect of GE designation on writing scores may change across year of data collection. A true longitudinal investigation of this effect however, is hindered by the fact that different artifacts are collected from different students each year of data collection.



Figure 6

Trajectory of Average Writing Artifact Scores for GE and Non-GE Designated Courses



Though a longitudinal analysis is complicated by having different student artifacts measured across each year of data collection, an examination of whether the effect of GE designation on writing scores changes across time can be approximated. Given that 2005 is the year of interest four groups were created: 1 = GE designated course for 2005 or before; 2 = Non GE designated course for 2005 or before; GE designated course after 2005, and non-GE designated course after 2005. A 2 X 2 factorial ANOVA indicated a significant interaction among GE designation and time of data collection $F(1, 1283) = 6.58, p < .01$ (see Figure 7). Follow-up tests indicated GE designated courses had on average higher scores than courses with no GE designation after 2005 $t(581) = 4.31, p < .01$, but no differences were found in writing scores before 2005 $t(702) = .255, p > .05$.

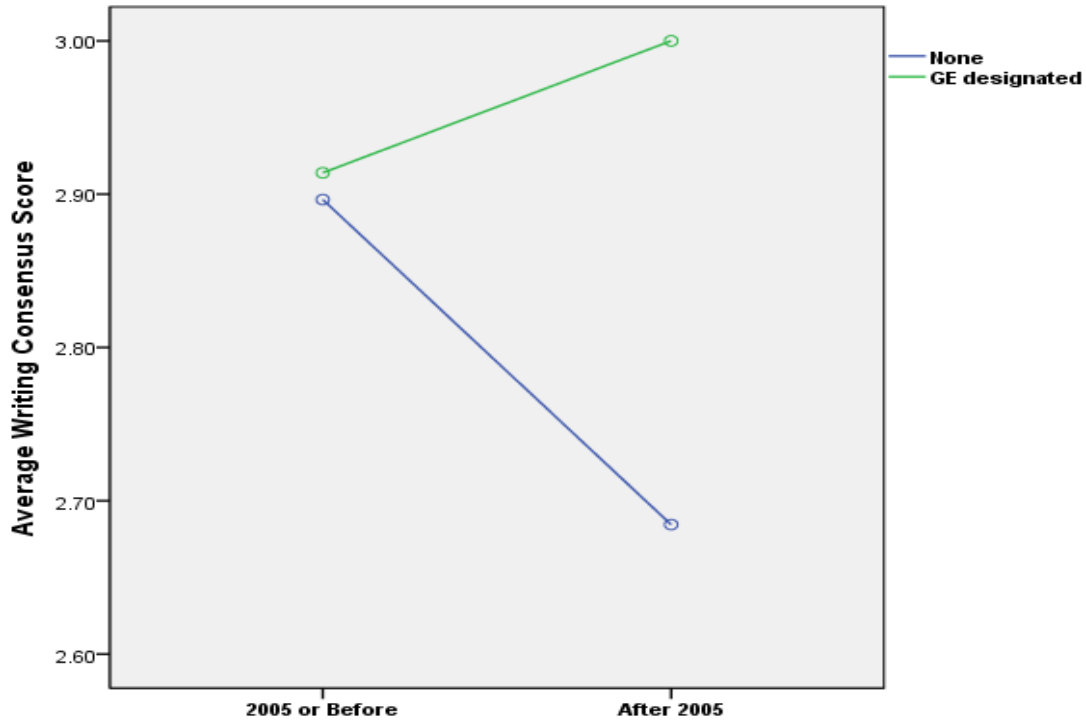
Average Writing Score for GE Designation Before and After 2005

	Year of Data Collection	
	Before 2005	After 2005
GE Designation	2.91 n = 337	3.00 n = 190
No GE Designation	2.89 n = 367	2.68 n = 393



Figure 7

Interaction among GE Course Designation and Time of Data Collection



Key Findings

- Before 2005, or the year in which GE writing requirements were fully phased into OSU standards, no obvious patterns in writing scores emerged across the two groups. After 2005 however, a clear pattern appears to emerge wherein average writing scores for GE designated courses were consistently higher than averages for non-GE designated courses.
- A 2 X 2 factorial ANOVA indicated a significant interaction among GE designation and time of data collection $F(1, 1283) = 6.58, p < .01$ (see Figure 7). Follow-up tests indicated GE designated courses had on average higher scores than courses with no GE designation after 2005 ($t(581) = 4.31, p < .01$), but no differences were found in writing scores before 2005 ($t(702) = .255, p > .05$).



General Education Institutional Portfolios Summary

The numbers of samples scored and used in analysis for each institutional portfolio developed in 2001-2010 are shown below. Institutional Portfolios for written communication skills assessment were developed in 2001 (pilot test year), 2002, 2003, 2004, 2005, 2006, 2008, 2009, and 2010; portfolios for math problem-solving skills were developed in 2002 (pilot test year), 2003, 2005 and 2007; and portfolios for science problem-solving skills were developed in 2003 (pilot test year), 2004, 2005, 2007 and 2009. An Institutional Portfolio for assessment of critical thinking was assessed in 2004 (pilot test year), 2005, 2006, 2007, 2008, 2009, and 2010. An Institutional Portfolio for assessment of students' achievement of the diversity learning goal was pilot tested in 2006 and assessed in 2007, 2008, 2009, and 2010; 2006 results were not reported because the primary work of the committee was to develop a rubric for the assessment.

Number of samples in each portfolio, 2001-2010

Year	Portfolio Type					Total number of samples - all portfolios
	Written Communication Skills	Math Problem-Solving Skills	Science Problem-Solving Skills	Critical Thinking Skills	Diversity Learning Outcomes	
2001	85	-	-	-	-	85
2002	111	76	-	-	-	187
2003	225	268	68	-	-	561
2004	140	-	141	-	-	281
2005	142	189	129	141	-	601
2006	109	-	-	106	-	215
2007	-	-	85	164	69	318
2008	181	-	-	152	44	377
2009	146	-	88	155	71	460
2010	147	-	-	107	66	320
All Years	1287	533	511	825	250	3406



Overall portfolio scores for subject-area portfolios, years combined

	Artifacts	Score				
		1	2	3	4	5
Critical Thinking Skills (2005-2010)	N	22	235	400	120	3
	%	2.8%	30.1%	51.3%	15.4%	0.4%
Diversity Learning Outcomes (2007-2010)	N	42	75	84	46	3
	%	16.8%	30%	33.6%	18.4%	1.2%
Math Problem-Solving Skills (2002, 2003, 2005)	N	60	155	159	118	41
	%	11%	29%	30%	22%	7.7%
Science Problem-Solving Skills (2003, 2004, 2005, 2007, 2009)	N	36	183	194	89	9
	%	7.0%	36%	38%	17%	1.8%
Written Communication Skills (2001-2006, 2008-2010)	N	49	415	538	232	45
	%	3.8%	32.4%	42.10%	18.1%	3.5%

