

Learning Outcome: Graduates will be able to communicate effectively in writing.

Skill	Level of Achievement				
	1	2*	3	4**	5
1 Content	Topic is poorly developed; support is only vague or general; ideas are trite; wording is unclear, simplistic; reflects lack of understanding of topic and audience; minimally accomplishes goals of the assignment.		Topic is evident; some supporting detail; wording is generally clear; reflects understanding of topic and audience; generally accomplishes goals of the assignment.		Topic/thesis is clearly stated and well developed; details/wording is accurate, specific, appropriate for the topic & audience, with no digressions; evidence of effective, clear thinking; completely accomplishes the goals of the assignment.
2 Organization	Most paragraphs are rambling and unfocused; no clear beginning or ending paragraphs; inappropriate or missing sequence markers.		Most paragraphs are focused; discernible beginning and ending paragraphs; some appropriate sequence markers.		Paragraphs are clearly focused and organized around a central theme; clear beginnings and ending paragraphs; appropriate, coherent sequences and sequence markers.
3 Style and mechanics (As applicable)	Inappropriate or inaccurate word choice; repetitive words and sentence types; inappropriate or inconsistent point of view and tone. Frequent non-standard grammar, spelling, punctuation interferes with comprehension and writer's credibility. Intext and ending documentation are generally inconsistent and incomplete; cited information is not incorporated into the document.		Generally appropriate word choice; variety in vocabulary and sentence types; appropriate point of view and tone. Some non-standard grammar, spelling, and punctuation; errors do not generally interfere with comprehension or writer's credibility. Intext and ending documentation are generally clear, consistent, and complete; cited information is somewhat incorporated into the document.		Word choice appropriate for the task; precise, vivid vocabulary; variety of sentence types; consistent and appropriate point of view and tone. Standard grammar, spelling, punctuation; no interference with comprehension or writer's credibility. Intext and ending documentation are clear, consistent, and complete; cited information is incorporated effectively into the document.

* Exhibits most characteristics of '1' and some of '3'

** Exhibits most characteristics of '3' and some of '5'