The OSU Survey of Alumni of Undergraduate Programs, conducted every other year, provides data to gauge perceptions of various aspects of the undergraduate programs and services and to identify areas where improvements may be needed. A detailed report of each survey can be obtained from the office of University Assessment and Testing. This brochure summarizes selected items from surveys conducted in 2002, 2004, 2006, and 2008.

**Population:** The total of alumni in the target populations was 24,653. Each survey targeted alumni who completed their degrees one year and five years prior to the survey.

**Methods:** In 2002 through 2006, the OSU Bureau for Social Research conducted the survey as a telephone interview and coordinated data collection. In 2008 the office of University Assessment and Testing (UAT) administered the survey as an online survey and as a telephone interview and coordinated data collection. In all years UAT analyzed and summarized data, and prepared reports of the results.

**Results:** A total of 9,240 surveys were completed by alumni of undergraduate programs, resulting in a 37% response rate over all years.

**OVERALL SATISFACTION**

Across survey years…

- 50 - 65% of alumni said they were ‘very satisfied’ with their overall experience at OSU. Another 30 - 42% said they were ‘satisfied.’

- 41 - 65% of alumni said they were ‘very satisfied’ with the quality of instruction in their major. Another 31 - 48% said they were ‘satisfied.’*

- 33 - 49% of alumni said they were ‘very satisfied’ with the academic advising at OSU. Another 31 - 37% said they were ‘satisfied.’ 14 - 16% said they were ‘dissatisfied’ or ‘very dissatisfied.’*

*‘Neutral’ response option was added in 2006 for these two items and was available in all years for ‘overall experience.’.
**CONTINUING EDUCATION**

What is the name of your graduate or professional school?

- Oklahoma State University
- University of Oklahoma
- Other Oklahoma universities
- Out-of-state universities

**PREPARATION FOR CAREER**

- Overall, 26 - 29% of alumni who graduated 1 year prior, and 30 - 42%* of those who graduated 5 years prior had completed or were pursuing a graduate or professional degree.
- Most alumni who continued their education had earned or were working toward a master’s degree (58 - 68%).
- In all survey years, 91 - 94% of alumni said their undergraduate studies prepared them ‘very well’ or ‘adequately’ for their graduate or professional school program.

*42% in 2008; up 9 percentage points since 2006

- Across surveys, 85 - 87% of alumni responded that they were employed. Of unemployed alumni, 19 - 32% were seeking employment.
- Alumni who said their current position was ‘highly related’ to their OSU undergraduate studies has declined overall from 51% to 45%. Those employed in fields ‘not at all’ related to their majors average 15 - 17%.
- Of alumni whose current position was at least ‘slightly related’ to their major, 87 - 92% said that they were ‘adequately’ or ‘very well’ prepared by their OSU education.

*Excludes respondents who reported that their current position was ‘not at all’ related to their degree program.
**EMPLOYMENT DEMOGRAPHICS**

Which best describes your employer?

- **largest corporation**, 35%
- **nonprofit organization**, 5.2%
- **educational inst or org**, 20%
- **federal, state or local government**, 10%
- **small bus or small corp**, 26%
- **self-employed**, 4.5%

**What is your approximate annual salary, including bonuses?** *

- $65-$74,999
- $55-$65,000
- $45-$54,999
- $35-$45,000
- $25-$34,999
- $15-$25,000
- <$15,000

*Includes only alumni working full-time.

**Alumni from the Spears School of Business and the College of Engineering, Architecture and Technology had the highest median salaries 5 years after graduation, at $55,000 - $64,999.**

**College of Engineering, Architecture and Technology alumni had the highest median salary range one year after graduation, at $45,000 - $54,999.**

**The median salary range of alumni from the Colleges of Agriculture, Arts and Sciences, and Human Environmental Sciences increased from $25,000 - $34,999 one year after graduation, to $35,000 - $44,999 5 years after graduation.**

**The median salary range of College of Education alumni held steady across all years’ surveys, but was higher ($35,000 - $44,999) in 2006 and 2008 for alumni 5 years after graduation.**

**Large corporations continue to be the top employers of OSU undergraduate alumni, ranging from 33 - 37% across survey years, though 2008 showed an upturn in employment by small businesses, nonprofit organizations, and the government.**

**Of alumni who were employed, 89 - 91% were working full-time.**

**Alumni were more likely to report being self-employed in all survey years 5 years after graduation (5.4 - 6.8%) than one year after graduation (2.4 - 4.1%).**

For a detailed report on alumni survey results for your college or program, please contact the OSU office of University Assessment and Testing at 744-6687.