OSU Written Communication Rubric

	1	2 ¹	3	4 ²	5
Context of and Purpose for Writing	Demonstrates minimal attention to context, audience, purpose, and to the assigned task(s) (e.g. expectation or instructor or self as audience)		Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g. the task aligns with audience, purpose, and context).		Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.
Content Development	 Topic is poorly developed Support is only vague or general Ideas are trite and simple 		 Topic is evident Uses appropriate and relevant content to develop and explore ideas through most of the work 		 Topic/thesis is clearly stated and well developed Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work
Organization	 Attempts to use a consistent system for basic organization and presentation Most paragraphs are rambling and unfocused No clear beginning and ending paragraphs 		 Follows expectations appropriate to a specific discipline and/or writing task(s) for basic organization, content, and presentation Discernible beginning and ending paragraphs Most paragraphs are focused 		Demonstrates detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task(s) including organization, content, presentation, formatting, and stylistic choices
Style and Mechanics	Uses language that sometimes impedes meaning because of errors in usage Repetitive words and sentence types Inappropriate or inconsistent point of view and tone Frequent non-standard grammar, spelling, punctuation		 Uses straightforward language that generally conveys meaning to readers Variety in vocabulary and sentence types Appropriate point of view and tone Some non-standard grammar, spelling, and punctuation Errors do not generally interfere with comprehension or writer's credibility 		Uses graceful language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free
Sources and Evidence	 Demonstrates an attempt to use sources to support ideas in the writing In-text and ending documentation are generally inconsistent and incomplete Cited information is not incorporated into the document 		 Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing In-text and ending documentation are generally clear, consistent, and complete Cited information is somewhat incorporated into the document 		 Demonstrates skillful use of high-quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing In-text and ending documentation are clear, consistent, and complete Cited information is incorporated effectively into the document

¹Exhibits a mix of characteristics of '1' and '3'

²Exhibits a mix of characteristics of '3' and '5'